

Jennifer J. Hennessy

Representative Publications, Presentations and Quoted Interviews

- Co-presenter, “HHS Bulletin: Requirements under HIPAA for Online Tracking Technologies,” Massachusetts Health & Hospital Association (January 31, 2023)
- Co-presenter, “Challenges of Interoperability and the Information Blocking Rule,” Foley & PYA Let's Talk Compliance Webinar (January 19, 2023)
- Presenter, “Impact of the EU General Data Protection Regulation (GDPR) and Recently Adopted Standard Contractual Clauses (SCCs) on Clinical Trial Agreements,” Clinical Trial Agreements Conference (September 16, 2021)
- Quoted, “Exceptions to Breach Reporting Law Take Effect in California,” *Report on Medicare Compliance* (July 26, 2021)
- Co-presenter, “HIPAA Update - Right of Access Initiative, Summary of Proposed Rules, Pandemic Enforcement Discretion, and Recent Breach Settlements,” Association of Corporate Counsel (ACC) (April 6, 2021)
- Co-presenter, “Practical Tips on Preparing for the ONC Information Blocking and CMS Interoperability Final Rules,” Foley & Lardner LLP Webinar (February 11, 2021)
- Quoted, “Amid Pandemic, Health Apps Face Privacy Law Patchwork,” *Law360* (September 21, 2020)
- Quoted, “Three States Launch New Data Breach Notification Requirements,” *Bloomberg Law News* (December 31, 2019)
- Co-presenter, “The California Consumer Privacy Act – Compliance Tips for Wisconsin Businesses,” Foley & Lardner LLP Madison Office CLE Days (December 19, 2019)
- Quoted, “Call an (Online) Regulatory Expert: Telemedicine Faces Complicated Data Compliance,” *Law.com Legaltech News* (December 11, 2019)
- Co-presenter, “Ring in the New Year...and the California Consumer Privacy Act,” Foley & Lardner LLP Annual CLE Week (December 11, 2019)
- Co-presenter, “Down to the Wire: Strategies for Compliance with the California Consumer Privacy Act (CCPA),” Foley & Lardner LLP Women Lawyers ‘CLE Event (December 5, 2019)
- Co-presenter, “The California Consumer Privacy Act (CCPA) – How it Will Apply to Wisconsin Businesses and Compliance Tips,” Foley & Lardner LLP Fox Valley CLE Conference (November 21, 2019)
- Co-presenter, “Preparing for a Cyberattack: What Every Texas In-House Counsel Should Know,” Foley & Lardner LLP Intellectual Property Lunch and Learn (September 20, 2019)
- Co-presenter, “The California Consumer Privacy Act (CCPA) – Applicability, Requirements, and Practical Tips on Compliance,” Midwest Cybersecurity Alliance (September 12, 2019)
- Co-presenter, “Cybersecurity: How to Prepare for and Respond to an Attack,” InfraGard Wisconsin: SuperCon 2019 (June 5, 2019)
- Co-presenter, “Beyond HIPAA: What You Need to Know to Implement a Cybersecurity Program,” Long-Term Care CEO Roundtable (April 10, 2019)
- Co-presenter, “Compliance with NIST SP 800-171 Security Framework: DoD Contractors and Beyond,” Midwest Cybersecurity Alliance (March 19, 2019)
- Co-presenter, “Protecting the Confidentiality of CDI – DoD Data Crash Course,” Client In-Service Presentation (January 7, 2019)
- Co-presenter, “It’s the Most Wonderful Time of the Year – Your Cybersecurity Lawyers Are Here (To Update You on Cybersecurity Hot Topics),” Foley & Lardner Annual CLE Week (December 13, 2018)

- Co-presenter, “The Ins and Outs of a HIPAA Investigation,” Health Management Academy (November 8, 2018)
- Co-presenter, “Incident Response Readiness,” University of Wisconsin E-Business Consortium (October 17, 2018)
- Co-presenter, “HIPAA – It’s Not Only About the Regulations: Lessons Learned from Recent OCR Guidance and Enforcement Actions,” Association of Corporate Counsel (ACC) (September 26, 2018)
- Co-presenter, “Health Care Cybersecurity Hot Topics: Ransomware, Cloud Storage, the Health Care Industry Cybersecurity Task Force Report, and Enforcement,” Association of Corporate Counsel (ACC) Health Law Committee Webinar (September 26, 2017)
- Quoted, “Medical Device Cybersecurity: Staying Safe in the Midst of Change,” *Wolters Kluwer’s Health Law Daily Wrap Up* (August 11, 2017)
- Co-presenter, “Privacy & Security: Incident Response,” Association of Corporate Counsel (ACC) Legal Quick Hit: Health Law Committee Webinar (August 1, 2017)
- Presenter, “Cybersecurity: A Long-Term Care Perspective,” The New England Alliance Regional Conference (January 2017)
- Contributing author, “Cyber Health Crisis: How to Manage the Risk,” *West 2016 Health Law Handbook* (June 2016)
- Co-author, “Top 10 Health Law Issues 2016: Cybersecurity,” American Health Lawyers Association (AHLA) Connections (February 2016)
- Co-presenter, “HIPAA Privacy 101,” HIPAA Collaborative of Wisconsin Webinar (July 9, 2015)
- Co-author, “Think You’re Not Subject to HIPAA? You Might Want to Think Again,” *Inside Counsel* (January 7, 2015)
- Co-presenter, “Disclosures to Law Enforcement,” HIPAA Collaborative of Wisconsin Webinar (October 27, 2014)
- Co-presenter, “Birds of a Feather Comply Together: An Analysis of the Relationship Between Covered Entities and Business Associates When Navigating the HIPAA Breach Notification Rules,” HIPAA Collaborative of Wisconsin 2014 Fall Conference (October 17, 2014)
- Co-author, “HIPAA/HITECH Resource Guide,” *American Health Lawyers Association (AHLA) Manual* (2014)
- Co-presenter, “Hang on to your Breaches: The Compliance Date is Coming Soon!,” State Bar of Wisconsin Health, Labor, and Employment Law Institute (August 2013)
- Co-author, “State Healthcare Privacy Laws Survey,” *American Health Lawyers Association (AHLA)* (June 2013)