

The 19th Annual
**GENERAL COUNSEL
CONFERENCE** Outstanding Lawyering,
Outstanding Business Leadership

June 4-5, 2007

The Hilton New York Hotel ■ New York, New York

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Global Risk & Compliance,
and Corporate Secretary
CA, Inc.



Louise Firestone
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General Counsel
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**WELCOMING
REMARKS BY**



Robin Sparkman
Editor-in-Chief
Corporate Counsel Magazine



Stephen Gillers
Emily Kempin Professor
of Law
New York University
School of Law

ATTEND AND BENEFIT BY GAINING INSIGHT INTO:

- How to Build and Monitor Your Company's Ethics Compliance
- Executive Compensation and Back-Dating of Options
- Crisis Management and Spin Control - What Do You Say?
To Whom? And When?
- Intellectual Property Issue Spotting
- E-Discovery – How Does Your Legal Department Stack Up?
- Global Legal Outsourcing in a Wired World:—Navigating Through
the World of International Legal Outsourcing
- Enterprise Risk Management – The General Counsel As
Business Strategist
- The Regulatory Pendulum – What Pro-Active General Counsel
Must Know
- Board Governance - Matters of the Moment
- New Directions in Securities Law
- Cleaning Up The Mess – Understanding What Is It Really Like to
Walk Into a Company When Your Predecessor Has Just Been Fired
- Corporate Social Responsibility and Corporate Sustainability

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Corporate Counsel magazine is pleased to present
THE 19TH ANNUAL GENERAL COUNSEL CONFERENCE
Outstanding Lawyering, Outstanding Business Leadership
June 4-5, 2007
Hilton New York ■ New York, New York

Regulatory watchdog, business strategist, chief legal advisor, quarterback, board liaison, champion for compliance and ethics, advocate for corporate social responsibility.....

And these are just a few of the hats that today's general counsel are expected to wear.

Can one person really do it all?

To delve into these important traditional, and emerging, roles - plan now to join your colleagues June 4 and 5 in New York for Corporate Counsel Magazine's "19th Annual General Counsel Conference." Produced by ALM Events, this conference offers a unique blend of recent regulatory developments, management insights and important business trends impacting the roles and responsibilities of today's General Counsel. Attend and benefit by learning

- How to ensure ethics compliance
- What you must know about executive compensation and back-dating of options
- The when, what and who of crisis management and spin control
- How to protect your IP assets
- Enterprise risk management - understanding the role of general counsel as business strategist
- What pro-active general counsel must know about the regulatory pendulum
- About the evolving roles of the general counsel in board governance
- What is it really like to walk into a company when your predecessor has just been fired
- How your company measures up in corporate social responsibility and corporate sustainability

As a special feature, on the afternoon of June 5th, we will offer concurrent break-out sessions. These sessions will provide an opportunity to delve more deeply into very important issues for law firm leaders. Two of the segments are specifically designed for the Smaller and Medium sized law departments - while many of their challenges are the same as those of larger departments - resources may be vastly different. If you lead a smaller or medium sized law department be sure to attend these sessions.

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Executive Vice President,
Global Risk & Compliance,
and Corporate Secretary
CA, Inc.



Louise Firestone
Senior Vice President,
Legal Affairs and
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LVMH Moët Hennessy
Louis Vuitton Inc.

WELCOMING REMARKS BY



Robin Sparkman
Editor-in-Chief
Corporate Counsel Magazine



Stephen Gillers
Emily Kempin Professor of Law
New York University School of Law

FACULTY

Tom Aleman

Principal, Analytic & Forensic Technology
Deloitte Financial Advisory Services LLP
Charlotte, North Carolina

Steven R. Andrews

Former SVP Law and Human Resources,
ShopKo Stores, Inc.
Green Bay, Wisconsin

Alexander G. Arato

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Stephen L. Ascher

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Amy W. Bizar

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General Counsel & Secretary
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Jay W. Brown

Partner
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Executive Vice President and General Counsel
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Global Head of the Anti-Corruption Group
Morgan Stanley
New York, New York

Susan Mac Cormac

Partner and Co-Chair of CSR Practice and
Renewables/CleanTech Practice Group.
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Vice President and Deputy General Counsel
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Bloomfield Hills, Michigan

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Executive Director
Ethics & Compliance Officer Association
Waltham, Massachusetts

Kevin M. Feeney

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Air Liquide USA LLC
Houston, Texas

Pierre Gentin

Managing Director
Head of Litigation
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New York, New York

Pat Gnazzo

Chief Risk Officer
CA, Inc.
Islandia, New York

David H. Good

Chief Financial Officer and General Counsel
Creditsights, Inc.
New York, New York

David I. Greenberg

Senior Vice President and
Chief Compliance Officer
Altria Group, Inc.
New York, New York

Robert E. Grossman

Partner
Duane Morris LLP
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John T. Haggerty

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Boston, Massachusetts

Victoria Harmon

Director, Corporate Communications
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New York, New York

Jeffrey E. Livingston

Senior Vice President &
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William B. Lytton

Executive Vice President and
General Counsel (Retired)
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Princeton, New Jersey

Anthony F. Lo Cicero

Partner
Amster, Rothstein & Ebenstein LLP
New York, New York

Charles R. Macedo

Senior Counsel
Amster, Rothstein & Ebenstein LLP
New York, New York

Ronald L. Marmer

Partner
Jenner & Block
New York, New York

Christopher M. Mason

Co-Head, Class Action Defense Team
Nixon Peabody LLP
New York, New York

Patrick McGurn

Executive Vice President &
Special Counsel
Institutional Shareholder Services
Rockville, Maryland

Sara E. Moss

Executive Vice President,
General Counsel & Secretary
The Estee Lauder Companies Inc.
New York, New York

Patrick Oot

Director of Electronic Discovery &
Senior Counsel
Verizon Legal Department
Arlington, Virginia

Claudia Zeitz Poster

Principal
Towers Perrin
New York, New York

Andrea S. Rattner

Partner
Proskauer Rose LLP
New York, New York

Dawnn Repp

Vice President, Corporate Counsel
Freeman
Dallas, Texas

Lee S. Richards

Partner
Richards Kibbe & Orbe LLP
New York, New York

Alexander C. Schoch

Executive Vice President &
Chief Legal Officer
Peabody Energy Corp.
St. Louis, Missouri

Jonathan D. Schwartz

Executive Vice President &
General Counsel
Cablevision Systems Corporation
Bethpage, New York

Mark D. Stignani

Assistant General Counsel
Intellectual Property
The Thomson Corporation
Eagan, Minnesota

Robert G. Sullivan

Vice President
Associate General Counsel,
Labor & Employment
C&S Wholesale Grocers, Inc.
Keene, New Hampshire

Julie F. Thomas

Deputy General Counsel
National Security Law Branch
Federal Bureau of Investigation
Washington, DC

Trisa Thompson

Vice President -Legal
Dell Inc.
Austin, Texas

Michael J. Tuteur

Partner
Foley & Lardner LLP
Boston, Massachusetts

Ashley Watson

General Counsel
Attenex
Atlanta, Georgia

Bliss A. White

Partner
Blake, Cassels & Graydon LLP
Toronto, Ontario

Monday June 4th, 2007

8:30-9:00

Continental Breakfast

9:00-9:15

Opening and Welcoming Remarks

Robin Sparkman
Editor-in-Chief
Corporate Counsel Magazine
New York, New York

9:15-10:15

Corporate Compliance and Ethics: Lessons Learned from Recent Corporate Scandals

- Is corporate compliance more difficult in today's environment?
- Red flags: best practices for you and your company to identify non-compliance
- Problem areas: what will be the next wave of ethical and legal issues?
- Wearing two hats: should GCs act as compliance officers? As corporate monitors?

Steven R. Andrews
Former SVP Law and Human Resources,
ShopKo Stores, Inc.
Green Bay, Wisconsin

Stephen L. Ascher
Partner
Jenner & Block
New York, New York

Keith T. Darcy
Executive Director
Ethics & Compliance Officer Association
Waltham, Massachusetts

David I. Greenberg
Senior Vice President and
Chief Compliance Officer
Altria Group, Inc.
New York, New York

10:15-11:15

Executive Compensation and Option Back-dating

- The 409A deferred compensation rules
- Option back-dating and other equity granting practices
- The impact of FAS 123(R) on option adjustments due to stock splits, dividends and other transactions

Andrea S. Rattner
Partner
Proskauer Rose LLP
New York, New York

Claudia Zeitz Poster
Principal
Towers Perrin
New York, New York

11:15-11:45

Mid-Morning Break

11:45-1:00

Crisis Management and Spin Control - What Do You Say? To Whom? And When?

- What role does the media play in securities litigations, regulatory enforcement matters, and internal investigations?
- Beyond "no comment": how should one respond to press inquiries?
- How should the internal press function fit into to a company's crisis management team?

Jay W. Brown
Partner
Beirne, Maynard & Parsons
Houston, Texas

Pierre Gentin
Managing Director
Head of Litigation
Credit Suisse Securities (USA) LLC
New York, New York

Victoria Harmon
Director, Corporate Communications
Credit Suisse Securities (USA) LLC
New York, New York

Robin Sparkman
Editor in Chief
Corporate Counsel Magazine
New York, New York

1:00-2:15

Luncheon

hosted by **JENNER & BLOCK**

2:15-3:15

Intellectual Property Issue Spotting - What Today's General Counsel Need to Know to Protect their IP Assets

- An update on recent IP developments including: patents, trade secrets, trademarks, trade dress, copyright
- Turning intangible assets into tangible intellectual property assets - what you should know about available types of registration procedures
- Best practices for clearance procedures
- Understanding where and how intellectual property issues may arise
- Contracts and business relationships
- Taking the appropriate response
- Anti-counterfeiting - protecting your products and your profits

Amy W. Bizar
Vice President and General Counsel
TERI (The Education Resources Institute)
Boston, Massachusetts

Barbara Kolsun
Senior Vice President and General Counsel
Seven For All Mankind, LLC.
New York, New York

Charles R. Macedo
Senior Counsel
Amster, Rothstein & Ebenstein LLP
New York, New York

Mark D. Stignani
Assistant General Counsel
Intellectual Property
The Thomson Corporation
Eagan, Minnesota

3:15-4:15

E-Discovery - How Does Your Legal Department Stack Up?

- Update on the new Federal Rules - six months later - what has the impact been?
- How integrated is your law department with your IT department?
- Does size matter?
- Are you managing your data pro-actively?
- Do you have the right systems in place?

Panel

Kevin M. Feeney
Vice President, Secretary & General Counsel
Air Liquide USA LLC
Houston, Texas

Christopher M. Mason
Co-Head, Class Action Defense Team
Nixon Peabody LLP
New York, New York

Patrick Oot
Director of Electronic Discovery &
Senior Counsel
Verizon Legal Department
Arlington, Virginia

Robert G. Sullivan
Vice President
Associate General Counsel,
Labor & Employment
C&S Wholesale Grocers, Inc.
Keene, New Hampshire

Ashley Watson
General Counsel
Attenex
Atlanta, Georgia

4:15-4:45

Afternoon Break

4:45-5:45

Enterprise Risk Management – The General Counsel As Business Strategist

- Understanding the business, regulatory and political risks which may effect your company
- Assessing the impact of the risks on your company
- Being pro-active today so that you are prepared for tomorrow
- Understanding the priorities and the goals of the FBI
- Identifying current threats
- Predicting future areas of concern
- Being prepared for emergency operations - is your legal department ready?

Pat Gnazzo
Chief Risk Officer
CA, Inc.
Islandia, New York

Robert E. Grossman
Partner
Duane Morris LLP
New York, New York

Sara E. Moss
Executive Vice President, General Counsel & Secretary
The Estee Lauder Companies Inc.
New York, New York

Julie F. Thomas
Deputy General Counsel
National Security Law Branch
Federal Bureau of Investigation
Washington, DC

5:45

Cocktail Reception

hosted by **NIXON PEABODY**
ATTORNEYS AT LAW

Tuesday, June 5th, 2007

8:30-9:00

Continental Breakfast

hosted by **EVault**
A SEAGATE COMPANY

9:00-10:00

The Regulatory Pendulum – What Pro-Active General Counsel Must Know

Prosecutorial and regulatory interest in investigating and prosecuting companies continues to increase in intensity and have far reaching consequences for entities under scrutiny. The breadth, scope and intensity of this activity creates substantial challenges for those who manage public companies' legal and compliance functions. In light of these developments, this panel will consider topics relating to understanding and responding to governmental investigations, such as:

- Managing the legal function during governmental investigations
- Coordinating responses to governmental investigations and related civil litigation
- Corporate governance issues faced by companies under investigation
- Financial reporting issues raised by investigations
- Lessons from the front and what they mean for future prosecutorial and regulatory actions
- Consideration of privilege waiver in the wake of the McNulty Memo and changes at the SEC

Seth L. Levine
Partner
Foley & Lardner LLP
New York, New York

Jeffrey E. Livingston
Senior Vice President & Deputy General Counsel
CA, Inc.
Islandia, New York

Jonathan D. Schwartz
Executive Vice President & General Counsel
Cablevision Systems Corporation
Bethpage, New York

Michael J. Tuteur
Partner
Foley & Lardner LLP
Boston, Massachusetts

10:00-11:00

Cleaning Up The Mess – What Is It Really Like to Walk Into a Company When Your Predecessor Has Just Been Fired?

- What to watch out for in negotiating a resolution with the Government of an investigation into a corporate scandal
- To cooperate or not to cooperate
- What is a deferred prosecution agreement, why are these agreements so popular and how do you negotiate the best terms possible?
- How bad is it to have to consent to the appointment of a monitor?
- How to fashion the assignment of a court-appointed monitor, where the Government insists on one
- Beware mission creep: how to co-exist with such a monitor
- How to handle the press, analysts and investors during the period of a deferred prosecution agreement
- Get out the bad news as quickly as possible and all at once
- What does it take to satisfy a deferred prosecution agreement and put the scandal behind the Company

- Dealing with parallel criminal, regulatory and civil proceedings
- Avoiding the "obstruction" traps
- The dos and don'ts of cleaning house

Kenneth V. Handal
Executive Vice President, Global Risk & Compliance, and Corporate Secretary
CA, Inc.
Islandia, New York

Andrew J. Levander
Partner
Dechert LLP
New York, New York

William B. Lytton
Executive Vice President and General Counsel (Retired)
Tyco International (US) Inc.
Princeton, New Jersey

Lee S. Richards
Partner
Richards Kibbe & Orbe LLP
New York, New York

11:00-11:15

Mid Morning Break

11:15-12:00

New Directions in Securities Litigation

- The Supreme Court's recent focus on securities litigation
- The reach of primary liability
- Opposing class certification in the district court and on appeal
- Insurance coverage considerations
- What to expect and how to prepare for the ever changing world of Securities Litigation

Ronald L. Marmer
Partner
Jenner & Block
New York, New York

Paul T. Cappuccio
Executive Vice President and General Counsel
Time Warner Inc.
New York, New York

12:00-1:00

The Business of Managing the Law Department

- Goals and Objectives
- Metrics and Benchmarking
- Budgets: internal and outside expenses
- Managing Expectations

Tom Aleman
Principal, Analytic & Forensic Technology
Deloitte Financial Advisory Services LLP
Charlotte, North Carolina

Alexander G. Arato
Vice President, Managing Attorney
CA, Inc.
Islandia, New York

Alexander C. Schoch
Executive Vice President & Chief Legal Officer
Peabody Energy Corp.
St. Louis, Missouri

1:00 -2:15

Luncheon and Address

The Ethics of Outsourcing Legal Work Abroad

Stephen Gillers
Emily Kempin Professor of Law
New York University School of Law
New York, New York

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2:15-3:00

A

Select from Break Out Sessions A or B

Specifically for Smaller – Medium Law Departments: Top Ten Strategies to Be the Most Effective Counsel – Managing Internal Issues

- Staffing – successfully competing on limited resources
- Establishing and sticking to your budget
- Protecting privilege
- Your business vs. legal hat – how can you wear them both at the same time?
- Getting the best bang for your buck
- Leveraging your internal resources and lowering your legal costs through global outsourcing.
 - Outsourcing labor intensive services (eg. litigation support, contract reviews, corporate transactions)
 - India as the destination of choice for outsourcing
 - Ethical considerations in global outsourcing
 - Security: protecting client data a half a world away
 - Ensuring confidentiality in a wired world

Jordan J. Breslow
General Counsel & Secretary
Opware Inc.
Sunnyvale, California

Jay Horowitz
CEO
SQ Global Solutions
New York, New York

Dawn Repp
Vice President, Corporate Counsel
Freeman
Dallas, Texas

B

Board Governance - Matters of the Moment

- The Role of Lead Independent Directors
- Current Trends in Proxy Proposals
- Experience with activist investors
- Dealing with shareholders in the boardroom
- Board service in the majority voting age
- What do governance raters want to see?
- Is the compensation committee the new audit panel?
- Trends in boardroom pay

Rhonda L. Brauer
Secretary and Corporate Governance Officer
The New York Times Company
New York, New York

John T. Haggerty
Partner
Goodwin Procter LLP
Boston, Massachusetts

Patrick McGurn
Executive Vice President & Special Counsel
Institutional Shareholder Services
Rockville, Maryland

3:00-4:00

A

Select from Break Out Sessions A or B

Specifically for Smaller /Medium Law Departments: Top Ten Strategies to Be the Most Effective Counsel – Managing External Issues

- External challenges – litigation
- Outside counsel management

- Dealing with complex litigation involving technology, multiple defendants, and undesirable forums
- Representing small or mid-size corporations in multidefendant litigation - maximizing the defenses, while minimizing the expenses
- Identifying the most cost effective and strategic roles that a small or mid-size corporation should take
- Adjusting litigation management style to size of law department

Jordan J. Breslow
General Counsel & Secretary
Opsware Inc.
Sunnyvale, California

David H. Good
Chief Financial Officer and General Counsel
CreditSights, Inc.
New York, New York

Anthony F. Lo Cicero
Partner
Amster, Rothstein & Ebenstein LLP
New York, New York

Dawnn Repp
Vice President, Corporate Counsel
Freeman
Dallas, Texas

B

Perils and Pitfalls of Legal Recruitment in Asia.

- Challenges in China and India
- How to get the most value from your recruiter
- Identifying and Retaining Legal Talent in Asia

Doreen Jaeger
Managing Director
Hughes-Castell (HK) Ltd.
Hong Kong

Katy Lang
Managing Director
Hughes-Castell (HK) Ltd.
Hong Kong

4:00-4:45

Select from Break Out Sessions A or B

A

FCPA Enforcement and Compliance

- Recent trends in FCPA enforcement
- Increased global anti-corruption enforcement
- Guidance to address enhanced Compliance expectations

Noreen A. Kelly-Najah
Partner
Latham & Watkins LLP
New York, New York

Raja Chatterjee
Global Head of the Anti-Corruption Group
Morgan Stanley
New York, New York

B

Managing an International Subsidiary (Canada and the UK)

- Overview of jurisdictional issues
- Corporate law and structuring considerations, including understanding possible nominee director liability
- Important regime comparisons for employment and privacy laws
- Operating in different litigation environments
- Basic taxation considerations

4:45-5:30

Jack Crable
Vice President and Deputy General Counsel
ArvinMeritor, Inc.
Bloomfield Hills, Michigan

Bliss A. White
Partner
Blake, Cassels & Graydon LLP
Toronto, Ontario

Corporate Social Responsibility – Achieving Success Through Honoring People, Communities and The Natural Environment

- Legal risks associated with CSR disclosure by public companies
- How CSR can improve your company's bottom line
- CSR in law firms - "greening" your supply chain (including your service providers)
- Understanding pro bono, charitable giving, community involvement and corporate sustainability

Real Life Examples...

Dell Foundation

How and why to set parameters

- Dell's parameters

One Dell: One Community

- Learn: Global Community Involvement Fairs
- Engage: Global Community Involvement Month (September)
- Commit: Direct Giving

Disaster Assistance

- 9/11
- The Tsunami
- Hurricanes Katrina/Rita

Corporate Sustainability

- Dell's Parameters
- Environmental Update
- AIDS In Africa

Susan Mac Cormac
Partner and Co-Chair of CSR Practice and Renewables/CleanTech Practice Group.
Morrison & Foerster LLP
San Francisco, California

Trisa Thompson
Vice President- Legal
Dell Inc.
Austin, Texas

5:30

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We certify that this seminar has been approved for MCLE credit by the State Bar of California in the amount of 13 credit hours, of which, 1 can be applied toward legal ethics. ALM is a State Bar of California provider.

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