

Cancer Center Business Summit Agenda (As of October 19, 2007)

Thursday, October 25, 2007

Time	Session	Speaker
7:00 AM-8:00 AM	Registration & Breakfast	
8:00 AM-8:15 AM	Welcome and Introduction	Michael L. Blau, Chair, Health Care Venture Practice, Partner, Foley & Lardner LLP
8:15 AM-8:25 AM	Overview of Cancer Center Innovators Survey	Ronald Barkley, MS, JD, Executive Director, New Hampshire Oncology-Hematology PA
8:30 AM-9:30 AM	Cancer Center Innovators Roundtable	Moderator: Harvey D. Bichkoff, MPH, Chief Executive Officer, California Cancer Care, Inc. Panelists: Peter G. Ellis, M.D., Director, Medical Oncology Network, UPMC Cancer Centers John Hennessy, Executive Director, Kansas City Cancer Center William M. Jordan, D.O., President & Chief Executive Officer, The Center for Cancer and Blood Disorders Ravi Patel, MD, Medical Director, Comprehensive Blood & Cancer Center Lee S. Schwartzberg, M.D., FACP, Medical Director, The West Clinic
9:30 AM-10:30 AM	Payor Perspective Roundtable	Moderator: Peter D. Eisenberg, M.D., FACP, California Cancer Care, Inc. Panelists: Michael Kolodziej, M.D., Medical Director, US Oncology, Inc Lee N. Newcomer, M.D., Senior Vice President, Oncology, United Healthcare William Rogers, M.D., FACEP, Medical Officer, Office of the Administrator, Centers for Medicaid and Medicare Services
10:30 AM-10:45 AM	Morning Break	
10:45 AM-11:15 AM	Capital Markets Perspective	Mitchell L. Kornblit, Managing Director, Shattuck Hammond Partners
11:15 AM-12:15 PM	Business Models for Cancer Center Success	Michael L. Blau, Chair, Health Care Venture Practice, Partner, Foley & Lardner LLP
12:30 PM-1:45 PM	Luncheon Keynote	Craig Earle, M.D., Dana-Farber Cancer Institute
	Presentation of the Foley & Lardner CCBS Innovator Award	George W. Ash, Chair, Regulated Industries Department, Partner, Foley & Lardner LLP
2:00 PM	Introduction and Transition Into Case Studies	Frederick M. Briccetti, M.D., New Hampshire Oncology-Hematology PA
2:00 PM-3:00 PM	Innovator Case Study: Community Hospitals	Presenters: Paul R. O'Dea, Executive Director, Cedars-Sinai Outpatient Cancer Center at the Samuel Oschin Comprehensive Cancer Institute; Vice President, Aptium Oncology, Inc. David Shanahan, President, Mary Crowley Cancer Research Centers
3:00 PM-4:00 PM	Innovator Case Study: Oncology Networks	Presenters: Leonard A. Kalman, M.D., Chief Medical Officer, Cancer Clinics of Excellence Alan Armer, Ph.D., Vice President, Research & Development, Catholic Health Initiatives
4:00 PM-4:15 PM	Afternoon Break	
4:15 PM-5:15 PM	Innovator Case Study: Physician Practices	Presenters: Barbara L. McAneny, M.D., Chief Executive Officer, New Mexico Oncology Hematology Consultants, Ltd. Lee S. Schwartzberg, M.D., FACP, Medical Director, The West Clinic
5:15 PM-6:15 PM	Innovator Case Study: Academic Medical Centers	Presenters: Elizabeth A. Liebow, Vice President of Clinical Business Development, Dana-Farber Cancer Institute Beth Wild Shiring, Vice President & Chief Operating Officer, Business Services, UPMC Cancer Centers
6:30 PM-8:00 PM	Networking Reception	



Friday, October 26, 2007

Time	Session	Speaker
7:00 AM-8:00 AM	Breakfast	
8:00 AM-8:30 AM	Day 2 Introduction Transition into Breakout Sessions	Warren Dodge, Chief Executive Officer , Oncology Metrics
8:30 AM-9:30 AM	<p>Track A: Practice Consolidation, Aggregation, and Joint Ventures</p> <p>Track B: Architectural, Space Planning, and Development</p> <p>Track C: The Quality Imperative, Pay for Performance</p>	<p>Track A Presenters: Michael L. Blau, Chair, Health Care Venture Practice, Partner, Foley & Lardner LLP Anthony M. Berson, M.D., Radiation Oncology, St. Vincent's Comprehensive Cancer Center</p> <p>Track B Presenters: Myra Fouts, RN, MSN, OCN, CNAA, Vice President, Medical Affairs, Aptium Oncology Inc. Natalie Miovski, AIA, LEED AP, Principal, Healthcare Practice, EwingCole</p> <p>Track C Presenters: Brett M. Hickman, Partner, Health Industries Advisory Practice, PricewaterhouseCoopers LLP Michael N. Neuss, M.D., Oncology Hematology Care, Inc. Warren H. Skea, Ph.D., Manager, Health Industries Advisory Practice, PricewaterhouseCoopers LLP</p>
9:45 AM-10:45 AM	<p>Track A: Financing Development and Expansion</p> <p>Track B: Information Technology</p> <p>Track C: Community Based Clinical Trials</p>	<p>Track A Presenters: Grant R. Chamberlain, Managing Director, Shattuck Hammond Partners Peter S. Myhre, Chief Executive Officer, MarCap Corporation</p> <p>Track B Presenters: Moderator: Jeff Skjerseth Panelists: Colin Curran, M.D., Palmetto Hematology & Oncology; Lynn Foster, Practice Administrator, Palmetto Hematology & Oncology; Sylvia Richey, M.D., The West Clinic; Melissa Speer, Director of EMR, The West Clinic</p> <p>Track C Presenters: Peter D. Eisenberg, M.D., FACP, California Cancer Care, Inc. LaDale K. George, Partner, Foley & Lardner LLP Brian Cornblatt, Ph.D., Director, Translational Research, St. Joseph Medical Center of Towson, Maryland</p>
11:00 AM-12:00 PM	<p>Track A: Buying, Selling, Merging, and Valuation</p> <p>Track B: Economic Implications of Advancements in Radiation Technology</p> <p>Track C: Surviving and Thriving in Your Evolving Market Situation</p>	<p>Track A Presenters: Chris E. Rossman, Partner, Foley & Lardner LLP Daryl Johnson, Principal, HealthCare Appraisers, Inc.</p> <p>Track B Presenters: Anthony M. Berson, M.D., Radiation Oncology, St. Vincent's Comprehensive Cancer Center Richard Emery, Vice President and Executive Director, Aptium Oncology & Trinitas Comprehensive Cancer Center</p> <p>Track C Presenter: Teri U. Guidi, MBA, FAAMA, President & Chief Executive Officer, Oncology Management Consulting Group</p>
12:00 PM	Concluding Remarks & Lunch	Michael L. Blau, Chair, Health Care Venture Practice, Partner , Foley & Lardner LLP