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Bruce A. Keyes is a partner with Foley & Lardner LLP. He is a member of the firm's Environmental Regulation and Real Estate Practices, and focuses on transaction counseling and regulatory compliance. Mr. Keyes represents municipalities, private industry and non-profits in public-private land and waterway redevelopment projects. Mr. Keyes has put together numerous complex financing transactions, with a particular emphasis on sustainable neighborhoods, brownfields, facility improvements, waterway improvements and the retirement of obsolete facilities. Current projects also include urban renewable energy and implementation of the Great Lakes Compact.

Mr. Keyes has provided legal counsel for the two largest urban brownfield projects in Illinois and Wisconsin: University of Illinois South Campus Redevelopment and redevelopment of the Menomonee Valley in Milwaukee Wisconsin. These public-private redevelopments have each gained award winning recognition, respectively, through the 2007 Phoenix Awards for Community Impact and by the Sierra Club as one of the top ten new developments of 2006.

Mr. Keyes holds a Master of Science in environmental studies from the University of Wisconsin - Madison. He earned his J.D. degree in 1990 from the University of Wisconsin Law School, and served as a law clerk in the Eastern District of Wisconsin before coming to Foley & Lardner LLP.

Mr. Keyes is listed in *The Best Lawyers in America*®. He is a member of the Milwaukee-7 Water Council and serves on the Policy Committee of the Southeastern Wisconsin Watershed Trust. He is a 10 year member of the State of Wisconsin Brownfield Study Group. He is secretary of the board of directors of Discovery World, Inc., past-president of the Friends of Hank Aaron State Trail, Inc. and has been active in both a charitable and legal capacity with Menomonee Valley Partners, Inc. and 30th Street Industrial Corridor Corporation since their inception.



Mr. Keyes is a 2007 recipient of the Gordon Sinykin Award of Excellence by the State Bar of Wisconsin and shared in the 2007 Phoenix Award and 2007 Milwaukee Awards for Neighborhood Development Innovations. In 2004 he received the Lynford Lardner Community Service Award and was selected as one of the "40 Under Forty" by the *Business Journal of Milwaukee*.



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Kim Marotta is Vice President Corporate Social Responsibility at MillerCoors. In her role, Ms. Marotta is responsible for implementing MillerCoors sustainable development strategy and managing MillerCoors alcohol responsibility initiatives. She also works closely with both parent organizations, SABMiller and Molson Coors, to drive performance in these key areas.

Ms. Marotta completed her undergraduate work at Marquette University and is a graduate of the University of Wisconsin-Madison Law School. Prior to joining MillerCoors in 2004, Ms. Marotta practiced law for more than 13 years, specializing in criminal defense. She also formerly served as an adjunct professor at Marquette University Law School.

Ms. Marotta is a member of several boards, including Milwaukee World Festivals, US Bank Championship and Children's Hospital Foundation.



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Clay Nesler is the Vice President, Global Energy and Sustainability for the Building Efficiency business of Johnson Controls. In this role, he is responsible for energy and sustainability strategy, policy, marketing and innovation on a global basis. He also serves on the company's Global Environmental Sustainability Council.

Since joining Johnson Controls in 1983, Clay has held a variety of leadership positions in research, new product development, marketing and strategy in both the United States and Europe. Clay has served on the Wisconsin Governor's Task Force on Global Warming, the Energy Efficiency Forum Executive Council, the Leadership Group of the National Action Plan for Energy Efficiency, the Task Force on National Energy Policy and Midwestern Regional Competitiveness as well as the Climate Registry Advisory Committee. He also serves on the board of the World Environment Center.

Clay received his BS and MS degrees in Mechanical Engineering from the University of Illinois at Urbana-Champaign and is a co-inventor on ten U.S. Patents. He is also the inventor of the award-winning Solutions Navigator collaborative planning tool.



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Chris joined Deloitte in 1994 and was admitted to the partnership in 2000. He leads the firm's Enterprise Sustainability market offering oriented towards improving environmental and social performance of clients. He is a registered architect by training, and in his consulting career with Deloitte has served clients in the life sciences, health care provider, manufacturing, higher education, financial services and retail industry spaces.

Chris leads Deloitte's cross-functional service offerings that link traditional environmental, social responsibility and sustainability consulting to help clients tackle issues related to climate change, carbon commerce, energy strategy, etc. Focus areas include 'Green IT' focused on energy and carbon productivity for data centers & infrastructure and applications focused on EH&S, reporting & compliance; 'Green Supply Chain' including transport, distribution, and product lifecycle assessment; 'Green Real Estate' including issues related to LEED certification; climate change, carbon and others. Recognizing the increasing importance of improved social and environmental performance, Chris has published the elements of the 'Wholly Sustainable Enterprise (WSE)'- organizations that generate growth, profitability and value by transforming themselves to utilize sustainable practice across five critical dimensions: workplace, workforce, products and services, functions and processes, and governance. Deloitte's services comprise a blend of strategic planning (transformation roadmap development and business case), operational/technical/tactical analysis (value-driven sustainable initiatives, GHG Protocol and other measurement methods/techniques etc), reporting/compliance/assurance services, and specialized tax and financial advisory e.g. tax credits and incentives.