



Protecting Your Innovation in China

Thursday, December 10, 2009
Garden Court Vincci Hotel, Silicon Valley, California

AGENDA

- 8:00 a.m. Registration and Continental Breakfast**
- 8:30 a.m. – 8:35 a.m. Welcome/Opening Remarks**
Antoinette F. Konski, Partner and Chair, Silicon Valley Office
Intellectual Property Department, Foley & Lardner LLP
- 8:35 a.m. – 8:40 a.m. Program Introduction**
George C. Best, Partner, member of the firm's IP Litigation and
Appellate Practices, Foley & Lardner LLP
- 8:40 a.m. – 9:05 a.m. Challenges to Doing Business in China — Hidden Pitfalls**
Anna M. Han, Law Professor, Santa Clara University School of Law
- Examination of the hidden issues of R&D and joint ventures in China
 - China's new Anti-monopoly Law and its impact on M&A
 - Issues in the new Labor Contract Law and how tech companies can protect themselves
- 9:05 a.m. – 9:45 a.m. New Trends in IP Protection in China**
Xu Wen, President, Scihead Patent Agent Co., Ltd.
- New trends in IP protection in China
 - Introduction to Chinese IP law firms
 - How to handle IP litigation in China





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9:45 a.m. – 10:00 a.m. **Break**

10:00 a.m. – 10:25 a.m. **Brand Protection in the Global Economy — Addressing Medical Product Counterfeiting**

David McIntyre, Assistant General Counsel, Johnson & Johnson

- Successful strategies for pursuing counterfeiters through a first-hand account of a recent series of civil and criminal cases against China-based counterfeiters of a medical device and their downstream customers
- Product development and distribution strategies for reducing the risk of counterfeiting of your company's products

10:25 a.m. – 10:50 a.m. **Patent Enforcement in China**

Alex Y. Nie, Associate, IP Department, Foley & Lardner LLP

- China's dual-track patent enforcement system
- Damages for patent infringement
- Change of Chinese companies' IP wisdom
- Judicial interpretation "guidelines" by the Supreme People's Court
- Case study under the guidelines
- Looking forward

10:50 a.m. – 11:00 a.m. **Questions and Answers/Closing Remarks**

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