



DAVID G. CURRAN



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A high energy, strategic business executive who blends big company savvy and experience with proven leadership of technology service companies to drive growth and profitability.

Most recently, Dave was President and CEO of Integrity Interactive Corporation (i2c.com), a technology-powered company that helps global organizations measure, manage and mitigate the risks of compliance and ethics failures. Before joining Integrity, Dave was President and CEO of DCI, Inc. (datacom-usa.com), a SaaS compliance and marketing services subsidiary of Havas, the global communications and media giant. DCI helped financial services, pharmaceutical, healthcare, consumer goods, and other companies manage their complex data and communications needs through user-friendly software tools. At Big Flower Holdings, Inc. (now Vertis Communications), Dave served as Group President where he led the company's digital communications business.

Earlier in his career, Dave held senior business leadership and legal positions with a variety of global organizations. At Webcraft, Inc. a subsidiary of Vertis, he was Executive Vice President, Business and Legal Affairs for the company's Direct Marketing Division. At Campbell Soup Company, Dave served as the general counsel to the company's North American, European (based in Belgium), and Asian businesses. In addition to general corporate, M&A, intellectual property, commercial, and litigation responsibilities, he was also heavily involved in the development and implementation of Campbell's global ethics and compliance program and launched the company's Worldwide Standards of Conduct. Dave also served as Senior Attorney for The Reader's Digest Association, Inc., where he focused on the company's new media and home entertainment products as well as core magazine and book offerings.

He began his career as an attorney with Satterlee Stephens Burke & Burke in New York City. Satterlee is a boutique firm concentrating on litigation, media law,





commercial transactions, and intellectual property. At Satterlee, Dave worked on high profile First Amendment, copyright and other intellectual property matters for major media companies such as ABC, CBS, Viacom, Bertelsmann, Gannett, Advance Publications, and HarperCollins.

Dave currently serves as a Senior Strategic Advisor to several companies including:

- Brightleaf Corporation - a venture capital-backed technology business focused on data and content management designed to streamline outdated business processes for legal, financial, and other professionals (brightleaf.com)
- Greenhill Capital Partners, a NY-based private equity firm looking to buy and build a significant foothold in the ethics and compliance space
- Vantage Partners, a Boston based professional services firm that grew out of the Harvard Negotiation Program (vantagepartners.com)
- Wisdom of the World, an early stage transformative media company (wisdomoftheworld.com)

Dave is very active in the entrepreneur community and serves as adviser and mentor to early stage businesses through MIT's Venture Mentoring Service and Boston University's Kindle program. He is a frequent industry speaker and writer and has developed innovative e-learning and web-based programs.

Dave received a B.A. with highest honors from the State University of New York at Stony Brook, and a J.D. from the Boston University School of Law.