



Building Company Value Through Global Partnerships

通过全球合作构建公司价值

Thursday, April 14, 2010

Landmark International Hotel – Science City, Guangzhou, China
广州科学城华夏国际商务酒店

AGENDA 议程

- 8:30 a.m. - 9:00 a.m. Registration and Refreshments**
签到与早点
- 9:00 a.m. - 9:30 a.m. Welcome Remarks**
开幕致词
- Greg B. Scott, President and Founder, ChinaBio® LLC**
ChinaBio® LLC 总裁兼创始人
- 9:30 a.m. - 10:20 a.m. Building Intellectual Asset Value Within Collaborations**
以合作构建知识产权的价值
- Understanding the differences between China and western law
了解中外法律制度的差异
 - Capturing the value of joint innovation
获取联合创新的价值
 - Building and managing an international patent portfolio cost-effectively
经济有效地建立并管理国际专利资产组合
 - Harmonizing the partnership's IPR strategy with its business plan
在合作伙伴关系中和谐处理知识产权策略与商业计划
 - Pitfalls to avoid in licensing and collaborative transactions
避免在许可交易和合作中的陷阱
- Stephen A. Bent, Partner, Foley & Lardner LLP**
美国富理达律师事务所 合伙人
- James F. Ewing, Partner, Foley & Lardner LLP**
美国富理达律师事务所 合伙人
- 10:20 a.m. - 10:40 a.m. Networking Break**
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10:40 a.m. - 11:30 a.m.

Attracting Strategic Partners and Investors

吸引策略伙伴与投资者

- Positioning your business and IP portfolio with potential partners and investors
定位你的业务和知识产权产品组合与潜在合作伙伴和投资者的关系
- Using best practices for successful joint ventures and strategic partnerships
使用最佳实践方法达到合资企业及战略合作伙伴关系的成功
- Negotiating with Americans: Chinese vs. American negotiation approaches
与美国人谈判：中国人和美国人的谈判方法与技巧
- Resolving disagreements between partners
解决合作伙伴之间的分歧
- Leveraging private and government funding sources within and outside of China
在中国境内与境外如何利用私人和政府的资金来源

James C. Chapman, Partner, Foley & Lardner LLP
美国富理达律师事务所 合伙人

11:30 a.m. - 12:00 p.m.

The State of China's Biotech Industry

中国的生物技术行业的状况

- China's life science industry is moving quickly from services to innovation. Hear the latest update on novel technology development, investment, M&A and partnering deals, IPOs, and other data from ChinaBio's research team.
中国的生命科学产业正在迅速地从服务转向创新。从 ChinaBio 的研究团队了解创新技术的发展、投资、并购、合作交易、上市首发，以及其它有关数据的最新情况。

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