



Foley's Emerging Technologies Conference
Do You Speak Entrepreneur?
 Presented with CONNECT®

Tuesday, November 2, 2010
 Hyatt Regency La Jolla at Aventine – San Diego, CA

Time	Sessions		
7:30 a.m. – 8:00 a.m.	REGISTRATION & CONTINENTAL BREAKFAST		
8:00 a.m. - 8:15 a.m.	PROGRAM INTRODUCTION & WELCOMING REMARKS		
8:15 a.m. - 9:15 a.m.	OPENING GENERAL SESSION How Investors Find, Mentor, and Work With Successful Entrepreneurs		
9:15 a.m. – 9:45 a.m.	NETWORKING BREAK		
9:45 a.m. - 10:45 a.m.	BREAKOUT #1 Talking the Talk: How to Find Financing	BREAKOUT #2 Outsourcing: How to Avoid Getting Lost in Translation	BREAKOUT #3 Silence is Golden: The Impact of Privacy and Data Security Laws on Your Business
10:45 a.m. - 11:00 a.m.	REFRESHMENT BREAK		
11:00 a.m. - 12:00 p.m.	BREAKOUT #1 Saying Goodbye: How and When to Sell Your Business	BREAKOUT #2 The Idiom of IP: Turning Technology into Dollars	BREAKOUT #3 The Lingua Franca of Finance: Doing More with Less (Lessons from the Recession)
12:00 p.m. – 12:30 p.m.	NETWORKING LUNCH		
12:45 p.m. - 1:45 p.m.	AFTERNOON GENERAL SESSION The Care and Feeding of Venture Capitalists: How Successful Entrepreneurs Educate and Partner with Their Investors		
2:00 p.m. - 3:00 p.m.	INDUSTRY SEGMENT #1 Alternative Energy: Pitch Perfect Financing	INDUSTRY SEGMENT #2 Cloud Computing	
3:00 p.m. – 4:00 p.m.	NETWORKING BREAK		