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Barry L. Grossman is of counsel with Foley & Lardner LLP. Mr. Grossman is a member of and past leader of the Mechanical & Electromechanical Technologies and Trademark, Copyright & Advertising Practices. He is also a member of the IP Litigation Practice. He is experienced in all areas of intellectual property law, including patents, trademarks, copyrights, and trade secrets. His experience ranges from obtaining IP rights to licensing, litigation, and IP asset management. Before entering private practice in 1982, he gained extensive experience at the U.S. Patent and Trademark Office as executive assistant to the Commissioner of Patents and Trademarks, as a legislative and international specialist, and as a patent examiner.

Mr. Grossman works with multinational companies, small businesses, and universities to help them manage global patent and trademark portfolios. He has designed and implemented strategic programs for companies and universities to help them control, manage, and even reduce the costs to obtain, maintain and defend patents and trademarks throughout the world.

Mr. Grossman counsels clients on IP issues in mergers and acquisitions. He has helped clients resolve complex legal and business issues in deals where the primary issue was an allocation of international trademark rights. He also has helped clients in business deals involving hundreds of international patents and trademarks on complex technologies.

Mr. Grossman has successfully represented clients in trials and appeals throughout the country. These cases have involved products ranging from truck clutches and athletic shoes to medical products and computer chips. Mr. Grossman is often retained by other lawyers to serve as a legal expert witness in IP law suits.

The governments of Saudi Arabia and Turkey have sought Mr. Grossman's advice on patent matters. He advised the government of Saudi Arabia on the development and



implementation of a patent system. Mr. Grossman also advised the Turkish government on the use of patents as a tool for technological development of Turkish industry.

Mr. Grossman is a frequent speaker at bar association programs on patent litigation. He has held a number of leadership positions in the Section of Intellectual Property Law of the American Bar Association. Currently, he is co-chair of the Section of IP Law of the Milwaukee Bar Association. He is a member emeritus and past president of the Giles S. Rich American Inn of Court. He is also a member of the Advisory Board of BNA's Patent, Trademark, and Copyright Journal.

In 1996 and 1997, Mr. Grossman was an adjunct professor of law at George Mason University Law School, where he taught a course in international protection of intellectual property.

Mr. Grossman is a graduate of the University of Virginia (B.S., aerospace engineering, 1970), and American University (J.D., 1974). He earned his law degree while working at the U.S. Patent and Trademark Office. Mr. Grossman is a member of the Wisconsin, Virginia and District of Columbia bars. He also is admitted to practice before the U.S. Patent and Trademark Office. Mr. Grossman is one of the editors-in-chief of the *Patent Litigation Strategies Handbook*, published by the ABA and the Bureau of National Affairs.

Representative Publications:

- "Patents as Advertising Tool? An Age-Old Technique," *The National Law Journal*, Oct. 27, 2003
- "Patents Now Play Important Role In Financial Industry," *American Banker, The Financial Services Daily*
- "A Copy Machine Can Be Your Worst Enemy," *Small Business Times*, March 01, 2002
- *Patent Litigation Strategies Handbook*, Barry L. Grossman and Gary M. Hoffman, eds., Bureau of National Affairs
- "Good Ideas Are Worth Protecting From Would-be Thieves," *Milwaukee Journal Sentinel*, November 15, 1999
- "Use Foreign Patents to Protect Overseas Marketing, Manufacturing," *Milwaukee Journal Sentinel*, January 11, 1999

- "Do You Have an Effective Corporate Intellectual Property Program?," *Intellectual Property Law Newsletter*, American Bar Association Section, Winter 1998
- "Patents Can Protect Investment in Technology," *Milwaukee Journal Sentinel*, September 14, 1998

Representative Presentations:

- "The Use and Abuse of Trademarks by Distributors and Franchisees," Foley & Lardner LLP Product Distribution and Franchise Seminar
- "Litigating Damages In Trademark Infringement Matters," American Bar Association IP Roundtable
- "New Frontier Of IP In The Financial Services Industry," Foley & Lardner LLP Financial Services Seminar
- "Legal Ethics for Patent Practitioners," American Bar Association 18th Annual Intellectual Property Law Conference
- "Opinions, Privilege and Evidence – Defending Against An Allegation Of Willful Patent Infringement," Wisconsin Intellectual Property Association
- "Doctrine of Equivalents – Past, Present and Future," Wisconsin Intellectual Property Law Association
- "Patent Law Protection for E-Commerce Assets," Northwestern University's 15th Annual Symposium on Intellectual Property Law
- "China – IP Issues of Olympic Proportions," American Bar Association Annual 2002 Program, Program Chair
- "Criminal Enforcement and Extraordinary Remedies In Intellectual Property Cases," American Bar Association 2001 Annual Meeting
- "Effectively Advising Your Business Clients: Key Issues With Protecting Intellectual Property Aspects Of E-Commerce," State Bar of Wisconsin
- "Intellectual Property Aspects Of E-Commerce," Wisconsin State Bar Annual Convention, Business Law Section
- "There Is Madness to This Method: Patent Protection for Methods of Doing Business," Milwaukee Bar Association, Corporate, Banking & Business Section
- "Patents, Trade Secrets, and the Economic Espionage Act," National Inventors Hall of Fame



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Kok-Chi is Managing Director and Senior Relationship Executive at JPMorgan Chase Bank, N.A. He is responsible for marketing JPMorgan Chase's international capabilities to the bank's Commercial Banking clients in the US and heads the Commercial Bank's China advisory business. Before returning to Chicago to take up this position in August, 2004, Kok-Chi was General Manager of Bank One's Beijing Branch and Country Head for China.

Kok-Chi began his banking career over 30 years ago when he joined NBD Bank as a Loan Officer Trainee. After assignments in Detroit and Toronto, he was appointed Chief Representative of NBD's Southeast Asian Regional Office in Hong Kong in 1983. In this capacity, Kok-Chi was responsible for the bank's correspondent banking and corporate banking relationships in China, Taiwan, Hong Kong, Southeast Asia, and the Indian sub-continent. In 1987, he set up and managed the bank's wholly owned finance company subsidiary in Hong Kong, which was subsequently converted into NBD's Hong Kong Branch. After running NBD's Asian business outside of Japan and Korea for 12 years, Kok-Chi returned to the U.S. in 1995 and worked at the then First Chicago NBD's head office in Chicago as Senior Banker. This included assignments in the Foreign Corporate Group, the International Business Development Group, and the Global Trade Services Division. He became Bank One's Country Head for China in 2001.

Kok-Chi, who grew up in Hong Kong, holds a Bachelor of Music degree (1978) and an MBA in International Business and Finance (1980) from the University of Michigan. While in Beijing he was a member of the Public Policy Development Committee of the American Chamber of Commerce in China (AmCham-China). This committee is involved in the development of policy statements for the American business community in China, including the annual white paper and position papers, and report on China's WTO implementation. These papers and reports are used in AmCham-China's advocacy activities with both the Chinese and U.S. governments.



He is currently a member of the Chicago Council on Global Affairs and speaks regularly on banking in Asia and China.

Kok-Chi currently lives in Chicago with his wife Margo and their two German Shepherd dogs.



H. TIMOTHY LOPEZ



H. Timothy Lopez is an Associate General Counsel with A. O. Smith Corporation based at world headquarters in Milwaukee, Wisconsin. Tim heads A. O. Smith's International Law Practice Group and is responsible for legal matters affecting, among other things, mergers and acquisitions, foreign compliance, commercial transactions, and joint ventures. A. O. Smith is a global leader applying innovative technology and energy-efficient solutions to electric and water products. Prior to joining A. O. Smith, Tim spent six years as in-house counsel at Kohler Co. managing a wide variety of international transactions. Prior to that, he was an associate with the law firm of Foley & Lardner. He is licensed to practice law in California and Wisconsin and can be reached at (414) 359-4271 or tlopez@aosmith.com.

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Z. Julie Lee is a partner in the Milwaukee office of Foley & Lardner LLP. She is a member of the Tax & Employee Benefits and International Practices and the Automotive and Energy Industry Teams.

As part of the International Practice, Ms. Lee has extensive experience representing clients with their cross-border transactions, with an emphasis on China. She counsels clients on mergers and acquisitions, joint ventures and strategic alliances, and commercial transactions such as supply agreements, licensing arrangements, distributorship agreements, cross-border technology transfer and practical ways to protect intellectual property transferred to a foreign country. She frequently speaks on these topics. She was quoted or featured in a number of legal and business publications about doing business in China, including the *Wall Street Journal* and the *M&A Journal*.

In addition, Ms. Lee continues her specialty practice of tax and business law relating to the formation, operation, termination and reorganization of corporations, limited liability companies and partnerships in the U.S. She represents taxpayers in administrative and judicial disputes with the Internal Revenue Service and the Wisconsin Department of Revenue on income tax, sales/use tax and property tax matters. She has also done a significant amount of international tax work, including assisting U.S. clients to structure acquisitions and reorganizations outside the U.S., advising U.S. clients on tax consequences of employing foreign individuals, structuring foreign clients' investments in, and acquisitions/dispositions of, U.S. businesses and real estate, and advising foreign clients on U.S. estate tax matters. Since 2000, she has co-authored the Tax Section of the *Annual Survey of Wisconsin Law*, published by the Wisconsin Bar Association.

Ms. Lee was named to the 2006 and 2007 lists of Wisconsin Super Lawyers – Rising Stars by *Law & Politics Media, Inc.* for her international work. She is a recipient of *The Milwaukee Business Journal's* "40 Under 40" award.



Ms. Lee received her undergraduate degree from Beijing University in 1991. She joined Foley & Lardner after receiving her J.D. degree, *cum laude*, from Northwestern University School of Law in 1998. During law school, Ms. Lee served as co-president of the Northwestern International Law Society, co-founded the Northwestern Small Business Legal Clinic, and was an articles editor of the *Northwestern Journal of International Law and Business*.

Ms. Lee is a member of the Governor's Wisconsin International Trade Council and also a member of the Advisory Board of the Metropolitan Milwaukee Association of Commerce's China Council. She served as chair of the Milwaukee Bar Association's Tax Section in 2000-2001 and was on the board of directors of the Red Bus Corporation from 2000 through 2004.

Ms. Lee is fluent in English and Mandarin Chinese.