



Doing Business in the United States: Practical Steps for Success in the World's Largest Life Sciences Market

Wednesday, June 13, 2012
Grand Hyatt Shanghai, Shanghai, China

AGENDA

- 8:30 a.m. – 9:00 a.m.** **Registration and Breakfast**
- 9:00 a.m. – 9:10 a.m.** **Welcome Remarks**
— *James C. Chapman, Partner, Foley & Lardner LLP*
- 9:10 a.m. – 9:40 a.m.** **Overview of China's life sciences industry and Chinese life sciences companies doing business in the United States**
— *Greg B. Scott, President and Founder, ChinaBio® LLC*
- 9:40 a.m. – 10:20 a.m.** **Strategies for entering the U.S. market — strategic alliances, joint ventures, direct investment, and other collaborations**
— *James C. Chapman, Partner, Foley & Lardner LLP*
- 10:20 a.m. – 10:40 a.m.** **Networking Break**
- 10:40 a.m. – 11:20 a.m.** **Practical strategies for reducing patent pendency and managing patent prosecution costs in the United States**
— *James F. Ewing, Partner, Foley & Lardner LLP*
- 11:20 a.m. – 12:00 p.m.** **Post-grant patent issues, reducing patent litigation cost, and other risk management issues in the United States**
— *Andrew S. Baluch, Special Counsel, Foley & Lardner LLP*
- 12:00 p.m. – 12:30 p.m.** **Networking Session**