

# PATENT SUBJECT-MATTER ELIGIBILITY TODAY: SOFTWARE, GENOMICS, AND BUSINESS METHODS



FRIDAY, APRIL 12, 2013  
9:00AM - 5:00PM  
ROOM 603

AMERICAN UNIVERSITY WASHINGTON COLLEGE OF LAW  
4801 MASSACHUSETTS AVE. NW, WASHINGTON, DC. 20016

PRESENTED BY  
THE AMERICAN UNIVERSITY INTELLECTUAL PROPERTY BRIEF  
CO-SPONSORED BY THE PROGRAM ON INFORMATION  
JUSTICE AND INTELLECTUAL PROPERTY AND  
THE ADMINISTRATIVE LAW REVIEW

## AGENDA

9:00AM - 9:15AM	OPENING REMARKS
9:15AM - 10:00AM	MORNING KEYNOTE SPEAKER SUZANNE MICHEL, SENIOR PATENT COUNSEL, GOOGLE, INC.
10:00AM - 10:15AM	BREAK
10:15AM - 11:30AM	<u>CLS BANK EN BANC: ARE SOFTWARE METHODS PATENTABLE?</u> PAUL M. SCHOENHARD, COUNSEL, ROPES & GRAY LLP, MODERATOR-PARTICIPANT GENE QUINN, PATENT ATTORNEY, ZIES WIDERMAN & MALEK, IPWATCHDOG.COM NATHAN GREBASCH, INTELLECTUAL PROPERTY COUNSEL, SMITHS DETECTION INC. P. ANDREW RILEY, PARTNER, FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER LLP ALISA KEY, V.P. AND ASSOCIATE GENERAL COUNSEL, ROSETTA STONE INC.
11:30AM - 1:30PM	LUNCH
1:00PM - 2:15PM	<u>MYRIAD PING-PONG: ARE ISOLATED GENES PATENTABLE?</u> JONATHAN R.K. STROUD, SYMPOSIUM EDITOR, MODERATOR KEVIN W. MCCABE, PARTNER, STERNE KESSLER GOLDSTEIN & HOWE LLP J. STEVEN RUTT, PARTNER, FOLEY & LARDNER LLP KEVIN E. NOONAN, PARTNER, McDONNELL BOEHNNEN HULBERT & BERGHOFF LLP MAT GORDON, DIRECTOR OF INTELLECTUAL PROPERTY, MYRIAD GENETICS SANYA SUKDUANG, PARTNER, FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER LLP
2:15PM - 2:30PM	BREAK
2:30PM - 3:00PM	AFTERNOON KEYNOTE SPEAKER JAMES T. MOORE, VICE CHIEF ADMINISTRATIVE PATENT JUDGE, PATENT TRIAL & APPEAL BOARD
3:00PM - 3:15PM	BREAK
3:15PM - 4:15PM	<u>COVERED BUSINESS METHODS POST-GRANT REVIEW: THE FIRST SIX MONTHS</u> JAMES TOUPIN, FORMER GENERAL COUNSEL, USPTO, MODERATOR DAVID L. CAVANAUGH, PARTNER, WILMER HALE LLP E. ROBERT YOCHES, PARTNER, FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER LLP SCOTT A. MCKEOWN, PARTNER, OBLON SPIVAK, AUTHOR, PATENTS POST-GRANT SUZANNE MICHEL, SENIOR PATENT COUNSEL, GOOGLE, INC. THE HONORABLE JONI CHANG, ADMINISTRATIVE PATENT JUDGE, PTAB
4:15 PM - 4:30 PM	BREAK
4:30 PM - 5:00 PM	CLOSING KEYNOTE SPEAKER F. SCOTT KIEFF, PROFESSOR OF LAW, GEORGE WASHINGTON UNIVERSITY LAW SCHOOL & NOMINEE, U.S. INTERNATIONAL TRADE COMMISSION

THIS EVENT IS FREE TO ATTEND, HOWEVER RSVP IS REQUIRED.  
CLE CREDIT IS AVAILABLE FOR AN ADDED FEE OF \$275 FOR 5 CREDITS.  
FOR MORE INFORMATION OR TO RSVP, PLEASE VISIT [WWW.WCL.AMERICAN.EDU/SECLE/REGISTRATION](http://WWW.WCL.AMERICAN.EDU/SECLE/REGISTRATION).  
OR CONTACT: OFFICE OF SPECIAL EVENTS & CONTINUING LEGAL EDUCATION  
202.274.4075 OR [SECLE@WCL.AMERICAN.EDU](mailto:SECLE@WCL.AMERICAN.EDU).