



Agenda

September 5 2013 • Tokyo, Japan

Time	Topic	Speaker
1:00 pm – 1:15 pm	Registration	
1:15 pm – 1:30 pm	Opening remarks and introduction of speakers	Pavan Agarwal Etsuo Doi
1:30 pm – 2:30 pm	Session 1 <ul style="list-style-type: none"> • Claim drafting to help avoid problems created by <i>Mayo v. Prometheus</i>; and what may happen in <i>Limelight</i> • Supreme Court CVSG orders: What will happen in <i>Sony v. 1st Media</i> (inequitable conduct) and <i>Limelight (Akamai joint infringement)</i>? 	Andrew Baluch Harold Wegner
2:30 pm – 3:30 pm	Session 2 Top 10 post-grant PTAB pitfalls for the unwary: What does the first Year teach us about winning in the New Patent Office trials?	Andrew Baluch Stephen Maebius
3:30 pm – 3:50 pm	Coffee Break	
3:50 pm – 4:40 pm	Session 3 Trademark versus patent protection: “aesthetic functionality”	Jeffrey Greene Pavan Agarwal
4:40 pm – 5:20 pm	Session 4 Hot topics round-up: <i>Medtronic v. Bos. Scientific (MedImmune justiciability)</i> ; <i>CLS Bank</i> (§ 101 patent-eligibility); <i>Nokia v. ITC</i> (domestic manufacture); <i>Public Patent v. McNeil</i> (false marking); <i>Highmark v. Allcare</i> (Rule 52(a) deference); <i>1-800 Contacts v. Lens.com</i> (Internet/trademark/keyword advertising)	Harold Wegner Pavan Agarwal Jeffrey Greene
5:20 pm – 5:50 pm	Session 5 China trade secret litigation: Tips for safeguarding your IP and fighting against thieves	Andrew Baluch
5:50 pm – 6:00 pm	Closing comments	Etsuo Doi
6:00 pm – 7:30 pm	Reception	