

September 21, 2016 | Westin Copley Place Essex Ballroom

Agenda

8:00 a.m.	Registration, Networking, and Continental Breakfast
8:45 a.m. – 8:50 a.m.	Welcome Co-Chairs, Technology Industry Team, FoleyTECH Boston, Foley & Lardner LLP
8:50 a.m. – 9:15 a.m.	Opening Remarks Matthew Griffin, CFA, Managing Director and Senior Research Analyst, The Boston Company Asset Management, LLC
9:15 a.m. – 9:45 a.m.	Featured Keynote Greater Boston's Innovation Ecosystem Boston is at the center of the nation's innovation and startup ecosystem. Opportunities abound for Boston-based companies. This presentation will highlight the many opportunities Boston startups have for access to resources which can help them start, grow, and prosper in a competitive marketplace. Introduction Susan Pravda, Chief Strategic Talent Acquisition Partner, Boston Office Managing Partner, Co-Chair, FoleyTECH Boston, Foley & Lardner LLP Speaker Kevin Wiant, Executive Director, Venture Café Foundation
9:45 a.m. – 10:15 a.m.	Networking Break
10:15 a.m. – 11:15 a.m.	Breakout Session 1 IoT and the Business of Security The Internet of Things (IoT) and the evolution of consumer and business technology raise increasing security risks for companies. IoT devices that have inherent security vulnerabilities, coupled with the ever-increasing need to protect massive volumes of data, has created the need for new security strategies and plans. This has resulted in a new crop of security companies poised to assist businesses as they navigate this evolving landscape. This panel will explore the security issues arising from the use of IoT devices and the challenges facing companies in today's data-driven economy. Moderator Matt Karlyn, Partner and Co-Chair, FoleyTECH Boston, Foley & Lardner LLP Panelists Tim Bandos, Director of Cybersecurity, Digital Guardian Elizabeth Lawler, Co-Founder and Chief Executive Officer, Conjur Richard Middleton, Vice President, Information Technology, Liberty Mutual Insurance Ravi Thatavarthy, Director, Information Security, iRobot

Raising, Preserving, and Protecting Capital

This panel will explore both the challenges and various types of opportunities for raising startup and growth capital in this increasingly competitive environment, as well as how to efficiently deploy capital resources to maximize opportunities and preserve cash.

Moderator

Ron Eppen, Partner, Foley & Lardner LLP

Panelists

Steve Crummey, Board member and seasoned adviser to technology companies

Faisal Hasan, Deputy General Counsel, DraftKings

Mike Majors, Managing Partner, Data Point Capital

Shereen Shermak, Founder, Good Growth Capital

International Expansion: Risks and Rewards

In today's globalized world, companies seeking growth often look to expand into international markets. But these opportunities often come with unfamiliar risks. This panel will explore the legal, tax, and compliance issues that often sidetrack expanding companies, and feature real-world insights and examples on how to avoid or mitigate such risks.

Moderator

Peter Eccles, Partner, Foley & Lardner LLP

Panelists

Fabio Ferreira Kujawski, Partner, Mattos Filho

Paul Mellinger, Senior Vice President, EVault, Carbonite

Morris Panner, Chief Executive Officer, Ambra Health

James Simms, Chief Financial Officer, VLT

11:15 a.m. – 11:45 a.m.

Networking Break

11:45 a.m. – 12:45 p.m.

Breakout Session 2

The Business and Monetization of IP

Panelists will discuss how different types of companies and business models leverage and extract the maximum value of their IP for commercialization, funding, and monetization.

Moderator

Chris McKenna, Partner and Co-Chair, FoleyTECH | Boston, Foley & Lardner LLP

Panelists

David Frew, Chief Executive Officer, Duvas Technologies and ICT Ltd

Simon Robinson, Co-Founder and Chief Executive Officer, Intuitive IP

Scott Witonsky, Vice President, Intellectual Property Management, WiTricity Corporation

Tom Zampini, Founder and Chief Executive Officer, Beco

Exit Stage Left: Liquidity Success in Today's Economy

Selling a company and maximizing value is an art, not a science. Panelists will provide their insights on best process, how to satisfy both founders and investors, and how to achieve long-term success in an exit.

Moderator

Susan Pravda, Chief Strategic Talent Acquisition Partner, Boston Office
Managing Partner, Co-Chair, FoleyTECH | Boston, Foley & Lardner LLP

Panelists

Jeremy Anspach, Founder and Chief Executive Officer, PureCars

Robert Brown, Managing Director and Co-President North America, Lincoln International

Jason Dinges, Investment Professional, Morningside Technology Advisory, LLC

Paula Ness Speers, Managing Director, Health Advances LLC

Export Controls and National Security

From the Iran Nuclear Accord to the Panama Papers to growing tensions with Russia, global events present new challenges for technology companies working across international boundaries. This panel will explore the U.S. government's growing use of economic sanctions, export controls, and other laws to address those challenges, as well as the strategies technology companies use to manage risk, preserve value, and adapt to a rapidly changing world.

Moderator

Christopher Swift, Senior Counsel, Foley & Lardner LLP

Panelists

Bobbi Blake, Vice President, Legal & Business Affairs, Altair Engineering

Scott DePasquale, Chairman and Chief Executive Officer, Utilidata

Daniela Hagen, Director of Global Compliance & Information Security,
cleverbridge

Danielle Sheer, General Counsel, Vice President, and Corporate Secretary,
Carbonite

12:45 p.m. – 2:00 p.m.

Lunch and Fireside Chat**Internet of Things (IoT): Connected and Autonomous Vehicles**

Connected vehicles are speeding into the marketplace and autonomous cars are quickly entering the market. What are the significant social, economic, and legal impacts of this IoT technology? This dynamic lunchtime discussion will feature a leading expert in these issues, and provide the insights, issues, and revelations of this exciting technology that will continue to greatly impact the consumer, technology, and business landscapes.

Introduction

Scott Twibell, Managing Director, Lincoln International

FoleyTECH
BOSTON

The Boston TECH Party: Path to Possibilities and Growth

Moderator

Dave Kantaros, Partner and Co-Chair, Technology Industry Team,
FoleyTECH | Boston, Foley & Lardner LLP

Speaker

Carlos Bhola, Managing Director, Celsius Capital

2:00 p.m. - 3:00 p.m.

Adjourn and Networking Reception
