September 21, 2016 │ Westin Copley Place Essex Ballroom

Agenda

8:00 a.m.  Registration, Networking, and Continental Breakfast

8:45 a.m. – 8:50 a.m.  Welcome  
Co-Chairs, Technology Industry Team, FoleyTECH │ Boston, Foley & Lardner LLP

8:50 a.m. – 9:15 a.m.  Opening Remarks  
Matthew Griffin, CFA, Managing Director and Senior Research Analyst, The Boston Company Asset Management, LLC

9:15 a.m. – 9:45 a.m.  Featured Keynote  
Greater Boston’s Innovation Ecosystem  
Boston is at the center of the nation’s innovation and startup ecosystem. Opportunities abound for Boston-based companies. This presentation will highlight the many opportunities Boston startups have for access to resources which can help them start, grow, and prosper in a competitive marketplace.

Introduction  
Susan Pravda, Chief Strategic Talent Acquisition Partner, Boston Office Managing Partner, Co-Chair, FoleyTECH │ Boston, Foley & Lardner LLP

Speaker  
Kevin Wiant, Executive Director, Venture Café Foundation

9:45 a.m. – 10:15 a.m.  Networking Break

10:15 a.m. – 11:15 a.m.  Breakout Session 1  
IoT and the Business of Security  
The Internet of Things (IoT) and the evolution of consumer and business technology raise increasing security risks for companies. IoT devices that have inherent security vulnerabilities, coupled with the ever-increasing need to protect massive volumes of data, has created the need for new security strategies and plans. This has resulted in a new crop of security companies poised to assist businesses as they navigate this evolving landscape. This panel will explore the security issues arising from the use of IoT devices and the challenges facing companies in today’s data-driven economy.

Moderator  
Matt Karlyn, Partner and Co-Chair, FoleyTECH │ Boston, Foley & Lardner LLP

Panelists  
Tim Bandos, Director of Cybersecurity, Digital Guardian
Elizabeth Lawler, Co-Founder and Chief Executive Officer, Conjur
Richard Middleton, Vice President, Information Technology, Liberty Mutual Insurance
Ravi Thatavarthy, Director, Information Security, iRobot
Raising, Preserving, and Protecting Capital
This panel will explore both the challenges and various types of opportunities for raising startup and growth capital in this increasingly competitive environment, as well as how to efficiently deploy capital resources to maximize opportunities and preserve cash.

Moderator
Ron Eppen, Partner, Foley & Lardner LLP

Panelists
Steve Crummey, Board member and seasoned adviser to technology companies
Faisal Hasan, Deputy General Counsel, DraftKings
Mike Majors, Managing Partner, Data Point Capital
Shereen Shermak, Founder, Good Growth Capital

International Expansion: Risks and Rewards
In today’s globalized world, companies seeking growth often look to expand into international markets. But these opportunities often come with unfamiliar risks. This panel will explore the legal, tax, and compliance issues that often sidetrack expanding companies, and feature real-world insights and examples on how to avoid or mitigate such risks.

Moderator
Peter Eccles, Partner, Foley & Lardner LLP

Panelists
Fabio Ferreira Kujawski, Partner, Mattos Filho
Paul Mellinger, Senior Vice President, EVault, Carbonite
Morris Panner, Chief Executive Officer, Ambra Health
James Simms, Chief Financial Officer, VLT

11:15 a.m. – 11:45 a.m. Networking Break

11:45 a.m. – 12:45 p.m. Breakout Session 2

The Business and Monetization of IP
Panelists will discuss how different types of companies and business models leverage and extract the maximum value of their IP for commercialization, funding, and monetization.

Moderator
Chris McKenna, Partner and Co-Chair, FoleyTECH | Boston, Foley & Lardner LLP

Panelists
David Frew, Chief Executive Officer, Duvas Technologies and ICT Ltd
Simon Robinson, Co-Founder and Chief Executive Officer, Intuitive IP
Scott Witonsky, Vice President, Intellectual Property Management, WiTricity Corporation
Tom Zampini, Founder and Chief Executive Officer, Beco
Exit Stage Left: Liquidity Success in Today's Economy
Selling a company and maximizing value is an art, not a science. Panelists will provide their insights on best process, how to satisfy both founders and investors, and how to achieve long-term success in an exit.

Moderator
Susan Pravda, Chief Strategic Talent Acquisition Partner, Boston Office Managing Partner, Co-Chair, FoleyTECH│Boston, Foley & Lardner LLP

Panelists
Jeremy Anspach, Founder and Chief Executive Officer, PureCars
Robert Brown, Managing Director and Co-President North America, Lincoln International
Jason Dinges, Investment Professional, Morningside Technology Advisory, LLC
Paula Ness Speers, Managing Director, Health Advances LLC

Export Controls and National Security
From the Iran Nuclear Accord to the Panama Papers to growing tensions with Russia, global events present new challenges for technology companies working across international boundaries. This panel will explore the U.S. government’s growing use of economic sanctions, export controls, and other laws to address those challenges, as well as the strategies technology companies use to manage risk, preserve value, and adapt to a rapidly changing world.

Moderator
Christopher Swift, Senior Counsel, Foley & Lardner LLP

Panelists
Bobbi Blake, Vice President, Legal & Business Affairs, Altair Engineering
Scott DePasquale, Chairman and Chief Executive Officer, Utilidata
Daniela Hagen, Director of Global Compliance & Information Security, cleverbridge
Danielle Sheer, General Counsel, Vice President, and Corporate Secretary, Carbonite

12:45 p.m. – 2:00 p.m. Lunch and Fireside Chat

Internet of Things (IoT): Connected and Autonomous Vehicles
Connected vehicles are speeding into the marketplace and autonomous cars are quickly entering the market. What are the significant social, economic, and legal impacts of this IoT technology? This dynamic lunchtime discussion will feature a leading expert in these issues, and provide the insights, issues, and revelations of this exciting technology that will continue to greatly impact the consumer, technology, and business landscapes.

Introduction
Scott Twibell, Managing Director, Lincoln International
Moderator
Dave Kantaros, Partner and Co-Chair, Technology Industry Team, FoleyTECH | Boston, Foley & Lardner LLP
Speaker
Carlos Bhola, Managing Director, Celsius Capital

2:00 p.m. - 3:00 p.m.  Adjourn and Networking Reception