We are pleased you could join us today as Foley presents its annual Automotive Industry Conference titled, “Navigating the Road Ahead ... Are You Ready?” focusing on the issues and trends important to automotive suppliers. Given the pace of change in the automotive space, the global automotive industry can anticipate several risks and challenges in 2019.

We will examine the opportunities and pressures automotive suppliers face as they adjust to new technologies shaping autonomous, connected, electric and shared vehicles, mobility solutions for future transportation, as well as regulatory changes and international trade concerns involving Mexico.

This year, we have brought together a group of automotive executives and professionals who will share how they are Navigating the Road Ahead.

Again, thank you for joining us. We hope you find today’s program both interesting and informative.

Sincerely,

Mark Aiello  
Partner  
Foley & Lardner LLP  
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Ann Marie Uetz  
Partner  
Foley & Lardner LLP  
auetz@foley.com
Agenda
2019 Automotive Industry Conference

7:30 a.m.  Registration, Breakfast and Networking

8:30 a.m.  Welcome

8:35 a.m.  Solutions for Alternative Transportation and Mobility
  Introduced by Ann Marie Uetz, Partner, Foley & Lardner LLP
  Aniela Kuzon, Global Lead, City of Tomorrow Challenge, Ford Motor Company
  Jim Saber, President and CEO, NextEnergy
  Moderator:
  Laura Marcero, Managing Director & National Industrials Sector Lead, Huron Consulting Group

9:25 a.m.  The Regulatory Environment for Autonomous and Advanced Vehicle Technologies
  Introduced by Chris Grigorian, Partner, Foley & Lardner LLP
  Matt Clark, Government Relations Director, Arizona Department of Transportation
  Zach Dunlap, Counsel, Ford Motor Company
  Moderator:
  Rob Biskup, Managing Director, Risk & Financial Advisory, Deloitte

10:15 a.m.  Networking Break

10:35 a.m.  New Developments in Conducting Business in Mexico
  Introduced by Mark Aiello, Partner, Foley & Lardner LLP
  Alejandro Gomez-Strozzi, Partner, Foley & Lardner LLP
  Bernardo Altamirano Rodriguez, CEO-Mexico, Better Business Bureau
  Moderator:
  Marco Najera, Partner, Foley & Lardner LLP

11:25 a.m.  Closing Remarks
  Mark Aiello, Partner, Foley & Lardner LLP

11:30 a.m.  Networking & Cappuccinos!

Navigating the Road Ahead . . .
Are You Ready?

The Townsend Hotel  |  January 16, 2019  |  7:30 a.m. – 12:00 p.m.
Matt Clark is the Director of Government Relations for the Arizona Department of Transportation (ADOT). His role at ADOT is to help identify, develop and promote legislation that supports ADOT’s Vision, Goals and Strategic Plan. In addition, he assists the ADOT Leadership Team and the Governor’s Office in researching and answering questions related to transportation at the national, state and local level.

Prior to joining ADOT, Matt served as the Transportation and Municipal Government Policy Advisor to Governor Doug Ducey. In addition to transportation and municipal government, Matt advised the Governor on public pensions, technology, autonomous vehicles, broadband development, and served as the Chair of the Self-Driving Oversight Committee.

Prior to joining the Governor Ducey’s team, Matt spent the three years working as Chief of Staff to Mesa City Councilmember Kevin Thompson. Matt served as the primary contact between the Councilmember and members of the public as well as City of Mesa staff. In his role with the city, he monitored the implementation of policy and projects initiated by the Councilmember and assisted the City’s intergovernmental Relations Office on specific legislative projects.

Matt has over 18 years of experience processing and navigating the legislative procedure. He started as a Legislative Assistant in Representative John Shadegg’s office in Washington D.C. Following his work on behalf of Congressman Shadegg, Matt moved to Americans for Tax Reform, and non-profit think tank, where he founded the Alliance for Worker Freedom. He completed his time in Washington D.C. as a Special Assistant to U.S. Department of Labor Secretary Elaine Chao.

Rob Biskup serves as Managing Director, Regulatory, Forensics & Compliance in the Forensic practice of Deloitte Financial Advisory Services LLP with over 30 years of experience in the corporate sector and private professional setting. He has extensive international experience and conducts forensic accounting and FCPA investigations in countries throughout the world, including Asia, Latin America, and Europe. As a former chief compliance officer at a Fortune 10 multinational company, Rob also has deep experience in conducting compliance audits, due diligence reviews, and compliance program assessments. Rob is also among the global leaders in the design and implementation of effective Corporate Compliance Programs and the enhancement of Compliance Programs in regulatory remediation situations.

Rob has deep international experience handling forensic accounting investigations on behalf of management and boards of directors, including matters involving financial statement fraud, accounting irregularities, asset misappropriation, fraud and corruption, in virtually every industry sector. He also has extensive experience working with companies operating under government monitors and oversight in regulatory remediation situations, including the enhancement of financial and accounting controls.

Before Deloitte, Rob served as the global chief compliance officer at Ford Motor Company, which included responsibility for global data privacy. He also served as Assistant General Counsel and chief advisor on regulatory matters including Safety, Environmental, Emissions, and Fuel Economy.
Aniela Kuzon is the Global Lead of the City of Tomorrow Challenge, which provides a design thinking and innovations for cities looking for an alternative to traditional transportation policy planning. In this role, Aniela works with U.S. and international city governments to develop and implement new methods to combine community engagement, data analytics and innovation management to surface and address resident transportation needs. Aniela has 10 years of global experience developing innovation, social entrepreneurship and technology commercialization programs, with past clients including the United Nations, World Bank, U.S. Department of Energy, U.S. Department of Transportation, Bosch, Chrysler, CISCO and DTE Energy. She holds a Bachelors in Economics from Wesleyan University, and is proficient Chinese and Spanish.

Zach Dunlap serves as Counsel for Ford Motor Company, where he advises globally on automotive safety, emissions, and regulatory issues, including cybersecurity and other related technologies. He has extensive experience handling regulatory matters with NHTSA and other governmental entities.

Prior to joining Ford in March 2018, Zach served as Senior Counsel at the Hyundai America Technical Center, Inc. (HATCI) where he advised on safety compliance and emissions regulations, with a focus on future autonomous vehicle regulations. Zach previously served as a Senior Trial Attorney at NHTSA, where he worked closely with NHTSA's Office of Defect Investigations, Office of Vehicle Safety Compliance, and Rulemaking offices. He started his legal career working as an Assistant Attorney General for the State of Ohio.

Zach's appreciation of automotive and mechanical issues stems from his formative years growing up on a farm in southern Ohio. He earned his juris doctor degree from the Moritz College of Law at the Ohio State University, and a bachelor's degree in history from Ohio Wesleyan University.

Alejandro Gómez-Strozzi focuses his practice on providing advisory and consulting services related to international trade compliance, antidumping, customs, foreign trade and Mexican administrative law.

As a top international trade lawyer, he has advised major multinational companies in the automotive, steel and consumer products sectors. He provides advice regarding available foreign trade programs, tax implications of foreign trade operations, implementation of free trade agreements entered into by Mexico, customs procedures, trade compliance and unfair trade practices.

He has led several clients' participations in antidumping investigations, such as carbon steel pipe, originating in the United States, Spain and India, steel wire rod originating in China and hot-rolled steel originating in Germany, China and France.

With his expertise in cross border transactions, Alejandro is the lead trade consultant of the Mexican associations and confederations of pork, poultry and beef producers and provides advice in tariff and nontariff trade regulations and standardization. He also participates in the defense of their interests in national and international trade panels.

Alejandro has experience in private practice and government. During President Vicente Fox's administration (2000-2006), Alejandro was the undersecretary of economy in charge of foreign investment, standards and trade Remedies. In addition, he previously led the Mexican Investigative Authority regarding trade remedies (UPCI) in the Ministry of Economy.

Aniela Kuzon is the Global Lead of the City of Tomorrow Challenge, which provides a design thinking and innovations for cities looking for an alternative to traditional transportation policy planning. In this role, Aniela works with U.S. and international city governments to develop and implement new methods to combine community engagement, data analytics and innovation management to surface and address resident transportation needs. Aniela has 10 years of global experience developing innovation, social entrepreneurship and technology commercialization programs, with past clients including the United Nations, World Bank, U.S. Department of Energy, U.S. Department of Transportation, Bosch, Chrysler, CISCO and DTE Energy. She holds a Bachelors in Economics from Wesleyan University, and is proficient Chinese and Spanish.
Laura Marcero  
*Managing Director, National Industrials Sector Lead*  
*Huron Consulting Group*

Ms. Marcero has over 20 years' experience in complex general business matters, restructuring, transformational efforts and M&A transactions in a variety of industries, including but not limited to institutions undergoing dramatic change: automotive, industrial manufacturing, metals, municipalities, transportation, retail franchising, pharmaceuticals, higher education, consumer products, and publishing.

Throughout her career, she has excelled at advising clients managing evolution and external challenges and is recognized for creative solutions that preserve and facilitate improved outcomes for all constituents. Her work for and viewpoints on the automotive supplier community served as a basis by which requests were made to Secretary of Treasury Timothy Geithner and the U.S. government for funding to the automotive supplier community in 2009.

Marco Najera  
*Partner*  
*Foley & Lardner LLP*

Marco Najera is a recognized go-to transactional and regulatory lawyer representing global companies doing business in Mexico. With particular experience in the Mexico antitrust laws, he represents Fortune 500 corporations, as well as Mexico companies, in this highly specialized area. Marco's clients comprise many sectors, including financial services, insurance, energy, health care and real estate, and they rely on him for mergers and acquisitions, as well as a full range of corporate, project financing, compliance and regulatory matters.

Marco has a deep understanding of Mexico's important financial, legal, insurance and labor reforms and helps his clients take advantage of the increasing opportunities available to them. He sees growing demand in the health care arena – hospitals, food and beverage companies that are regulated by Mexico health laws, and nutritional supplements and pharmaceutical companies.

Fluent in Spanish and English, with knowledge of basic French, Marco's specific experience includes:

- Health regulatory advice, including representation of health institutions and pharmaceutical companies in a wide range of transactions and licenses regulated by health laws in Mexico.
- Negotiation and preparation of transactional agreements, including acquisitions, mergers, and restructurings of major international companies; financial transactions including credit, secured transactions, transfers of financial portfolio, lease, financial lease and purchase-lease-back, among others.
- Federal regulatory advice, with strong emphasis in financial matters, including obtaining of authorizations from Mexican financial authorities to set up international financial affiliates and merge regulated financial entities.
- Providing antitrust advice and defense, as well as notifications and other procedures with the Mexican Antitrust Commission.
- Real estate transactions, with special emphasis on beach-restricted areas for hotel, resort and residential purposes involving trust structures, lease, construction and financing.
Jim Saber
President and CEO
NextEnergy

Jim Saber is President and CEO of NextEnergy, a Detroit non-profit, that works with innovators to accelerate smarter, cleaner, more accessible solutions for communities and cities. Saber previously lead the business and technology development and demonstration activities to support commercialization and business growth of NextEnergy’s advanced energy clients and stakeholders.

Saber’s experience includes the development of over $150 million in technology development and demonstration programs within e-Mobility, Smart Grid, Buildings and Infrastructure, MicroGrids, Energy Storage, Renewable Energy, and Alternative Fuels. He has lead NextEnergy’s work in establishing new technology development and demonstration platforms within next generation energy efficiency and transportation applications.

Saber currently serves on the board of the Institute for Energy Innovation and TechTown. He contributes to the Department of Energy’s Industry Peer and Annual Merit Review efforts within Vehicle Technologies and Hydrogen programs. He also serves on multiple Society of Automotive Engineers standards committees for hydrogen and fuel cells.

Prior to joining NextEnergy, Saber spent more than a decade in the energy-storage industry, where he held product- and business-development positions with Fortune 500 and start-up companies. This includes ten years with Duracell leading development efforts for primary and rechargeable batteries for telecommunications, computing, and consumer electronics applications, and four years with Millennium Cell, a chemical hydride storage technology where he lead technology development and licensing efforts within automotive and military applications. Saber holds a B. S. degree in Electrical Engineering from Lawrence Technological University.

Bernardo Altamirano Rodríguez
CEO-Mexico
Better Business Bureau

Bernardo Altamirano Rodríguez has a solid background in the Mexican public, private and social sectors in both executive and staff positions at the highest levels. His latest public responsibility was Federal Attorney for Consumer Protection. He also served in the Office of the President, Secretary of Education, Secretary of Interior and the Mexican Representation to the European Union.

Since March 2014, Bernardo has been the Co-founder and CEO of the Better Business Bureau (BBB) in Mexico, which is a 100+ year old non profit organization serving in 113 cities around the US, Canada and Mexico, and is the leader in promoting best commercial practices, standards and self-regulation programs. Also, Bernardo, along with other former heads of regulatory agencies in Mexico, founded a consulting group -Espacio Público- specialized in consumer and competition law, product safety, regulatory affairs, crisis management and public relations.

Bernardo has a strong academic background (ITAM-Mexico (BA in Law), Sorbonne-Paris (LLM), LSE-London (MSc). He lectures at the ITAM Law Department specialized in regulation, competition, constitutional law, public policy and consumers protection. He has also lectured at the UNAM, Universidad Panamericana and Universidad Anáhuac. He was appointed as Eisenhower Fellow in 2016, focusing his program in ethics in commerce, self-regulation and building of trust in the marketplace.

He is also a speaker in domestic and international fora enhancing a larger vision of consumer’s rights and competition, based on education and training, both to citizens and enterprises. Mr. Altamirano has participated in spaces such as the International Consumer Protection and Enforcement (ICPEN), the Iberoamerican Forum of Governmental Agencies for Consumers Protection, the NAFTA Summit for Product Safety, the Summit of the International Consumer Product Health and Safety Organization (ICPHSO), among others. He collaborates with his op-eds in Reforma, Animal Político and Fortuna y Poder.
Foley Automotive Industry Conference Hosts

Mark Aiello  
Partner and Automotive Industry Team Co-Chair  
Foley & Lardner LLP

Mark Aiello is a partner and co-chair of Foley & Lardner LLP Automotive Industry Team. He is recognized by Chambers USA as a leading lawyer nationwide representing companies in the automotive industry. Aiello focuses on business transactions and commercial litigation, including supply chain agreements and litigation, product development and protection, and warranty and recall litigation. His experience includes serving as lead counsel in connection with business acquisitions and divestitures, as well as with regulatory, real estate, construction, franchise and distribution, surety and insurance, shareholder, and governance matters. He also has represented clients in arbitration and appellate proceedings, including before the state supreme court.

Aiello received his JD from the University of Notre Dame, where he was associate editor of the Notre Dame Journal of Law, Ethics & Public Policy. He also studied business at Yale University after obtaining his bachelor’s degree in finance, with high honors, from Michigan State University.

Ann Marie Uetz  
Partner  
Foley & Lardner LLP

Ann Marie Uetz is a partner and trial attorney with Foley & Lardner LLP, where she represents upper and middle market businesses in all aspects of their contracts and business disputes, as well as creditors and secured and unsecured lenders in all facets of financing and restructuring. Ann Marie focuses on the manufacturing industry—chiefly suppliers in the automotive and defense industries—and advises her clients on acquisitions, procurement and supply contracts, and disputes that arise within the supply chain. She is a member of the firm’s Automotive Industry Team and served as a founder and co-chair of its national Automotive Crisis Response Team, comprised of more than 50 attorneys across the firm in various disciplines, representing more than 100 automotive suppliers. Chambers USA recently recognized Foley’s Automotive Industry Team as a leading national practice for 2017, based on confidential in-depth interviews with clients and attorneys from across the country, scoring on technical legal ability, client service, diligence and other qualities most valued by clients.

Ann Marie focuses her practice on business litigation and bankruptcy, two of Foley’s practice areas recently ranked by U.S. News—Best Lawyers® as “national First-Tier” practices in recognition of excellence in client service. Ann Marie works with an extensive network of business leaders and professionals, and in 2015 was included in Crain’s Most Connected list, highlighted as one of the 100 most connected businesspeople in metro Detroit.
Our Core Values

Clients First
Our clients are our first priority. When we provide quality work, value and superior service to our clients, our own success inevitably follows.

Diversity
We embrace diversity and are committed to the inclusion of our diverse attorneys and staff and to the success of all our people.

Integrity
We will adhere to high standards of ethics, professionalism and integrity and safeguard the reputation of the firm at all times.

Trust and Respect
The success of our partnership stands on a foundation of trust, mutual respect, collegiality, communication and teamwork.

Stewardship and Accountability
As stewards of the firm, we are accountable to one another and will commit our time, talent and energy to the firm’s success, growth and long-term prosperity.

Citizenship
We embrace our responsibilities to our communities and profession and will lead by example through civic, pro bono, professional and charitable service.

Professional Satisfaction
Our work should be professionally satisfying and provide competitive financial rewards while affording the opportunity to achieve a reasonable balance between professional demands and personal commitments.

Our People
Our people are our most valuable asset and their quality, creativity and dedication are indispensable to our success.