

## Integrating Cybersecurity into Day-to-Day Operations

Friday, November 15, 10:45 a.m. – Noon

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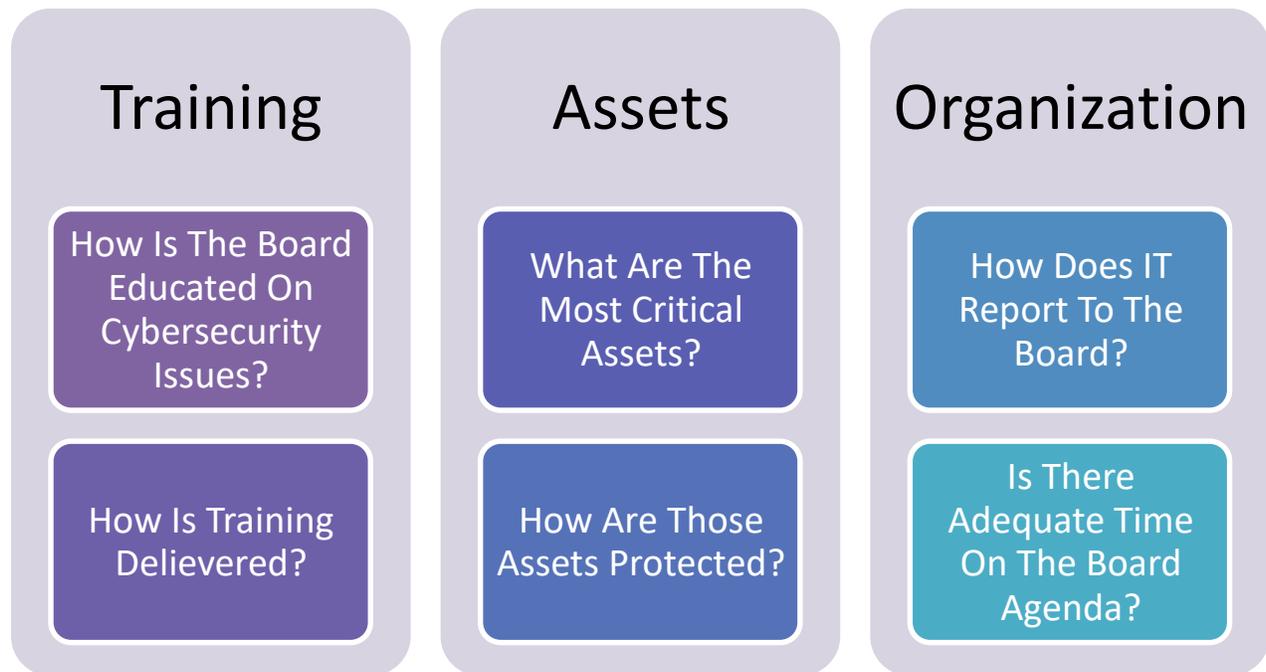
**Peter Vogel**, Of Counsel, Foley & Lardner LLP

**Alicia Dietzen**, General Counsel, KnowBe4

**Miguel Clarke**, Special Agent, Federal Bureau of Investigation

**Chetan Bhatia**, Vice President, Cyber Resilience, Stroz Friedberg, an Aon Company

**Cybersecurity is an enterprise risk management issue:** The Board should understand and approach cybersecurity as an enterprise risk management issue, not just an IT issue.



**Legal implications of cyber risks:** The Board should understand the **legal implications** of cyber risks as they relate to the company's specific circumstances.

Which laws or standards regulate the company?

Medical Information: Health Insurance Portability and Accountability Act

Financial Information: The Gramm–Leach–Bliley Act

EU Citizen Information: EU General Data Protection Regulation

State data breach laws

**Expertise and Adequate Resources:** The Board should have adequate access to cybersecurity expertise and give cyber risk management regular and adequate time on Board meeting agendas. The Board should set the expectation that management will establish an enterprise-wide risk management framework with adequate staffing and budget.



The Stop.Think.Connect.™ campaign has an online Resource Guide specific to SMBs. The guide contains information from SMBs on mobile safety information, cybersecurity guidance for employees, and a small business tip card, among many other resources. The Resource Guide for Small Business can be found here: <http://www.stcguide.com/explore/small-business/>



Small Business Administration (SBA) Training. This 30 minute, self-paced training exercise provides an introduction to securing information in small businesses. More information and the training can be found here: <https://www.sba.gov/tools/sba-learning-center/training/cybersecurity-small-businesses>



The Federal Small Biz Cyber Planner tool helps businesses create custom cybersecurity plans. The Small Biz Cyber Planner includes information on cyber insurance, advanced spyware, and how to install protective software. More information can be found here: <http://www.fcc.gov/cyberplanner>



The Internet Essentials for Business 2.0 guide for business owners, managers, and employees focuses on identifying common online risks, best practices for securing networks and information, and what to do when a cyber incident occurs. More information about this guide can be found here: <https://www.uschamber.com/internet-security-essentials-business-20>

**Managing risks:** Management discussions should include identification of which risks to avoid, which to accept, and which to mitigate or transfer through insurance.

