

Kirkland, Jones Day, Sidley, Foley & Lardner Top BTI Power Elite 2008; 7 Elite Law Firms Show Superior Market Strength 4 Years in a Row

13 Firms Lead Over 350 Law Firms in New BTI Client Relationship Scorecard

WELLESLEY, Mass., July 23 /PRNewswire/ -- The BTI Consulting Group's brand-new research with more than 400 corporate counsel at large and Fortune 1000 companies reveals just 13 law firms boast the strongest market position based on client relationships. Kirkland tops this year's list of The BTI Power Elite, a select group of law firms outperforming competitors in building powerful primary relationships, winning client recommendations and positioning themselves as the go-to firm. Jones Day lands at number 2 in The BTI Power Elite, followed closely by Sidley Austin (3), Foley & Lardner (4) and Skadden (5).

BTI's exclusive rankings rely solely on objective, independent, unprompted client feedback to delineate the market position of more than 350 law firms. Kirkland exceeds client expectations more than any other firm. Jones Day boasts the most unprompted recommendations.

"More than 47% of clients have replaced a primary law firm in the past 18 months. These same clients are pressing law firms for more value," explains Michael B. Rynowecer, BTI's President. Rynowecer also notes that the number of BTI Power Elite law firms is down by 35% -- suggesting the best are improving their performance at the expense of other law firms. Rynowecer goes on to congratulate the 7 law firms that return to The BTI Power Elite for the 4th year in a row. "These 7 law firms show staying power in a tough new world of cost pressure and reduced legal spending" he continues.

BTI's unprecedented analysis, featured in its new publication, BTI Power Rankings: The BTI Client Relationship Scorecard 2008, reveals how clients rate over 350 law firms on the 6 key dimensions of client relationships. BTI's report also unveils The BTI Power Elite 2008 -- the 13 law firms with the strongest market position.

BTI Power Rankings: The BTI Client Relationship Scorecard 2008, including a complete list of law firms that Fortune 1000 clients rely on as primary and the firms that are recommended, is available for purchase at BTI's website <http://www.bticonsulting.com/> or by calling (617) 439-0333. BTI is the leader in providing high-impact strategic market research to law firms and the buyers and sellers of professional services.

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