

Catherine Zhu

Representative Publications, Presentations, and Quoted Interviews

SELECTED PRESENTATIONS AND MEDIA

- Speaker, “NFTs: What Every In-House Counsel Should Know,” Milwaukee CLE Week (December 2021)
- Speaker, “Fashion’s Obsession with NFTs: Business Impact & Legal Analysis,” Foley NFT Task Force Webinar (October 28, 2021)
- Speaker, “[Deep dive into the legal world of creating and buying NFTs](#),” Financial Fox (October 19, 2021)
- Quoted, “[Tory Lanez Released an 'NFT Album,' and Then Things Got Extra Weird](#),” *Rolling Stone* (September 30, 2021)
- Quoted, “China’s Privacy Law Adds to International Compliance Patchwork,” *Bloomberg Law*® (September 30, 2021)
- Quoted, “Why it’s important for legislation to address dark patterns,” *Iapp* (July 30, 2021)
- Quoted, “Making Digital History,” *Wisconsin Law Journal* (July 2021)
- Co-moderator, “Blockchain & Tackling NFTs in Sports & Entertainment,” (June 29, 2021)
- Panelist, “[Hello Wednesday: Building trust in business and society with blockchains](#),” Orange Silicon Valley Webinar (May 5, 2021)
- Interview, “[Emerging Legal Issues in the NFT Industry](#),” The Non-Fungible Podcast, with DKleine (April 28, 2021)
- Quoted, “[Vaccine Passport Plans Can’t Ignore Web Of Privacy Laws](#),” *Law360* (April 22, 2021)
- Speaker, “[Navigating privacy regulations for startups](#),” 4thly, Inc. (March 18, 2021)
- Quoted, “[The Market Minute: What You Need To Know About NFTs](#),” *Crunchbase News* (March 17, 2021)
- Quoted, “[New Social Platform Seeks to Swell Ranks With Talk in Displaced Time](#),” *Ecommerce Times* (March 17, 2021)
- Panelist, “[Commercial Contracting For Startups](#)” (February 4, 2021)
- Presenter, “[Privacy Policy 101](#),” (October 20, 2020)
- Presenter, “Close Sales Contracts Faster with Legal as a Partner,” TechGC CLE Webinar (September 24, 2019)

SELECTED PUBLICATIONS

- Co-author, "[Legal Tech's Predictions for Privacy in 2022](#)," *Legaltech news* (December 30, 2021)
- Co-author, "[Updated California automatic renewal law: what businesses need to know](#)," *Westlaw Today* (December 28, 2021)
- Co-author, "[Not By the Same Token: NFTs in Supply Chain](#)," *Foley.com* (November 16, 2021)
- Author, "[5 Legal and Privacy Hacks to Supercharge Product-Led Growth](#)," *Law.com* (October 26, 2021)
- Author, "Is China's New Personal Information Privacy Law the New GDPR?" *Bloomberg Law*® (September 17, 2021)
- Author, "[Dark patterns — a new frontier in privacy regulation](#)," *Reuters* (July 29, 2021)
- Co-author, "[How to Limit Your Data Liability](#)," *Law.com* (July 29, 2021)
- Co-author, "[Increasing investment in EdTech scaling beyond the pandemic](#)," *Thomson Reuters Westlaw Today* (July 19, 2021)
- Author, "[Complying With the EU's New Standard Contractual Clauses](#)," *Bloomberg Law*® (June 21, 2021)
- Author, "[The New SCCs Are Here. What Does This Mean for Non-EU Companies?](#)" *Law.com* (June 10, 2021)
- Co-author, "[Avoiding Legal Pitfalls to Capitalize on the 2021 Boom in Fintech](#)," *Data Driven Investor*™ (June 5, 2021)
- Co-author, "[European Commission Approves New Standard Contractual Clauses for Transfer of European Personal Data](#)," *Foley Insights* (June 4, 2021)
- Author, "[Is 'Privacy Debt' Derailing Your Company? How to Build for Data Protection](#)," (April 27, 2021)
- Co-author, "[United States: Artificial Intelligence Comparative Guide](#)" (April 21, 2021)
- Co-author, "[NFT Art: Your Top 40 Legal Questions Answered](#)," *Crowdfund Insider* (April 6, 2021)
- Co-author, "[Legal guide to launching an NFT marketplace](#)," *Westlaw Today* (March 19, 2021)
- Author, "[Adapting Your Data Privacy Practices for CPRA](#)," *Medium* (January 5, 2021)
- Author, "[Designing Data Privacy and Protection for Competitive Advantage](#)," *IPWatchdog* (November 2, 2020)