

Proving and Guarding the Real Economic Value of IP



14TH ANNUAL IP CONFERENCE

Proving and Guarding the Real Economic Value of IP

Friday, September 28, 2018 – Gleacher Center – Chicago, IL

8:00 a.m. Registration and Breakfast

8:45 a.m. – 9:00 a.m. Welcome/Opening Remarks

9:00 a.m. – 10:00 a.m. Managing Global IP

This panel will feature in-house counsel who manage or oversee a global portfolio of patent, trademarks, copyrights and/or other IP assets who will discuss issues affecting when, why, and where to file and best practices for pruning and mining IP assets on a regular basis. The panel will also discuss current challenges impacting their global IP strategy, including enforcement challenges.

Panelists:

Mauri Aven, Deputy General Counsel, **AVX Corporation**

Naser Baseer, Associate Legal Director, Intellectual Property, **Twitter Inc.**

Glenn Edwards, Vice President and Chief Intellectual Property Counsel, **Ingersoll-Rand, plc**

Jennifer Johnson, Associate General Counsel, Specialty Products Division, **DowDuPont™**

Phyllis Turner-Brim, Vice President, Assistant General Counsel, Intellectual Property and Technology, **Starbucks Corporation**

Moderators:

Joseph P. Meara, Partner, Chemical, Biotechnology & Pharmaceutical Practice

Kay Schwartz, Partner and Vice-chair, Trademark, Copyright & Advertising Practice

Facilitator:

Alex Lodge, Associate, Chemical, Biotechnology & Pharmaceutical Practice

10:00 a.m. – 10:50 a.m. Practical Approaches to Combating Counterfeiting and Managing Import Control

This panel will cover best practices for combating counterfeiting and monitoring and managing goods being imported into the US. Topics include legal as well as non-legal strategies – e.g., educating industry, consumers, retailers, etc. as well as when/why filing an ITC action makes sense. Panel will likely address implications of important decisions, e.g., [Tiffany & Co. v. Costco Wholesale Corp.](#); [Converse v. ITC](#).

Panelists:

Dawn Buonocore Atlas, Vice President, Enforcement and Assistant General Counsel, **Calvin Klein, Inc.**

Phoebe Phillips Bower, Associate General Counsel, **Herman Miller, Inc.**

Dayna Frenkel, Senior Manager, Associate Counsel, **Under Armour, Inc.**

Moderators:

Jonathan E. Moskin, Partner, Intellectual Property Litigation Practice

Tricia Schulz, Senior Counsel, Trademark, Copyright & Advertising Practice

Facilitator:

Emma Blumer, Associate, Transactions, Trademark, Copyright & Advertising Practice

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10:50 a.m. – 11:05 a.m. Break

11:05 a.m. – 12:15 p.m. Emerging Technologies and Their Impact on the Law

Emerging technologies are revolutionizing the way we do business, communicate, and manufacture products. Technologies like artificial intelligence (“AI”), Blockchain, and 3D printing are also disrupting how companies manage risk and protect their intellectual property. This panel will discuss the benefits and challenges of new technology, and their impact on IP, privacy, and cybersecurity. The panel will include executives as well as in-house counsel from leading technology companies.

Panelists:

Robyn Sterling Eckerling, Vice President, Chief Privacy & Security Counsel, **Allscripts Healthcare Solutions, Inc.**

Melvin Flowers, North America Legal Lead - Transaction Contracting - Products Operating Group, **Accenture**

Katherine E. Licup, Vice President, Enterprise Compliance Programs, **Discover Financial Services, Inc.**

Jimmy Nguyen, CEO, **nChain Group**

Jennifer A. Prioleau, Division Counsel, **HP Inc.**

Moderators:

Jennifer Rathburn, Partner, Privacy, Security & Information Management Practice

Ruben Rodrigues, Senior Counsel, Intellectual Property Litigation Practice

12:15 p.m. – 1:05 p.m. Networking Lunch

1:05 p.m. – 2:15 p.m. General Counsel Panel

This panel will consist of General Counsels from multiple industries who will present a 50,000-foot view of current IP risks and opportunities, including a discussion of the importance of IP (whether brands, software, patentable assets, copyrights, or trade secrets) to their companies and how the GCs interact with their IP counsel and direct their businesses to take certain actions based on the IP portfolio they have, want to acquire, or need to defend. The GCs may also comment on when any IP matter rises to level of Board attention and where they get involved in that communication. This panel may also explore how recent Supreme Court or Federal Circuit decisions and/or trends have impacted their IP strategy, including *Oil States* and challenges to patents at the Patent Office, generally; venue considerations post-*TC Heartland*; financial (money and resources) and reputational impacts of IP enforcement; and the continuing effects of *Alice* in view of recent 101 decisions.

Panelists:

Sharon Barner, Vice President and General Counsel, **Cummins Inc.**

Benjamin Berman, General Counsel, **Kayak Software Corporation**

Thomas Jackson, Senior Vice President, General Counsel and Secretary, **Knowles Electronics, LLC**

Fred Stein, Senior Vice President, General Counsel and Secretary, **Redbox**

Moderator:

Matthew B. Lowrie, Partner, Intellectual Property Litigation Practice

Facilitator:

Spencer Montei, Associate, Intellectual Property Litigation Practice

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2:15 p.m. – 3:15 p.m. Damages and Remedies

This panel will explore recent decisions and trends in damages and other remedies in patent, trade secret, trademark and other IP cases, particularly given the Supreme Court decision in [WesternGeco LLC v. Ion Geophysical Corp.](#) (lost profits patent case); the equity-based settlement in [Waymo v. Uber](#) (trade secret case); Fed. Cir. *en banc* ruling in [NantKwest Inc. v. Matal](#); [Finjan v Blue Coat](#) on apportionment beyond the smallest saleable patent-practicing unit; [Power Integrations v. Fairchild](#) on the entire market value rule; and design patent damages decisions post-[Samsung v. Apple](#).

Panelists:

Carrie Distler, Senior Managing Director, **FTI Consulting, Inc.**

Ivan Kirchev, Senior Counsel, IP Licensing, **Hewlett Packard Enterprise**

Maria K. Nelson, Managing Counsel, Intellectual Property, **Kyocera International, Inc.**

Claudius Sokenu, Deputy General Counsel, Global Head of Litigation and Global Head of Compliance, **Andeavor**

Moderator:

Joe L. Patiño, Partner, Intellectual Property Litigation Practice

Facilitator:

Eva Freel, Associate, Intellectual Property Litigation Practice

3:15 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:50 p.m. Views from the Bench

This panel is comprised of four U.S. District Court Judges who are knowledgeable about IP matters. It is designed to provide an interactive forum for exchanging insights while educating attorneys on IP litigation and trial/appellate practice tips given the current state of the law.

Panelists:

Honorable Ruben Castillo, Chief Judge, **United States District Court for the Northern District of Illinois**

Honorable Joy Flowers Conti, Chief Judge, **United States District Court for the Western District of Pennsylvania**

Honorable Jay C. Gandhi (Ret.), Magistrate Judge, **United States District Court for the Central District of California**

Honorable Karen L. Stevenson, Magistrate Judge, **United States District Court for the Central District of California**

Moderators:

Liane M. Peterson, Partner and Vice-Chair, Intellectual Property Litigation Practice

Terrell R. Miller, Partner, Intellectual Property Litigation Practice

Facilitator:

Michelle Moran, Associate, Intellectual Property Litigation Practice

4:50 p.m. – 5:00 p.m. Closing Remarks

5:00 p.m. – 6:00 p.m. Reception