

AGENDA

- 8:00 a.m. **Registration, Networking, and Continental Breakfast**
Essex Ballroom Foyer — Third Floor
- 8:30 a.m. – 8:35 a.m. **Welcome**
Essex Ballroom — Third Floor
- Jay Rothman, Partner, Chairman, and Chief Executive Officer, Foley & Lardner LLP and Susan E. Pravda, Partner and Co-Chair, Technology Industry Team, Foley & Lardner LLP
- 8:35 a.m. – 8:55 a.m. **Opening Remarks**
Essex Ballroom — Third Floor
- Jeffrey Mortimer, C.F.A., Director of Investment Strategy, BNY Mellon Wealth Management
- 9:00 a.m. – 9:45 a.m. **Featured Keynote**
Essex Ballroom — Third Floor
- Scott Savitz, Founder and Managing Partner, Data Point Capital
- 9:45 a.m. – 10:15 a.m. **Networking Break**
Essex Ballroom Foyer — Third Floor
- 10:15 a.m. – 11:15 a.m. **Industry Track Session 1**

The Demand Side of Health Care IT

Essex North

Leading customer-side providers will discuss the most critical health system needs, opportunities, and challenges, including bottlenecks that must be cleared along the road ahead.

Moderator

Alan H. Einhorn, Of Counsel, Foley & Lardner LLP

Panelists

Daniel Moriarty, Chief Information Officer, Atrius Health

Ed Park, Executive Vice President and Chief Operating Officer, athenahealth, Inc.

Chan Russell, System Architect, Commonwealth Informatics, Inc.

Kevin Tabb, M.D., President and Chief Executive Officer, Beth Israel Deaconess Medical Center

Big Data: Business Opportunities and Challenges

St. George A and B

Chief executive officers of Big Data companies will discuss what Big Data is, the drivers for innovation in the Big Data field, the hurdles they face as they seek to commercialize Big Data, and how they will remain competitive in the rapidly changing Big Data marketplace.

Moderators

James R. Kalyvas, Partner, Foley & Lardner LLP

David W. Kantaros, Partner, Foley & Lardner LLP

Panelists

Jeff Flowers, Chief Executive Officer and Co-Founder, SageCloud, Inc.

John Joseph, President and Co-Founder, DataGravity

Doug Levin, Founder and Chief Executive Officer, Quant5, Inc.

Mike Skubisz, Vice President Product Management and Strategy, DeepDB.

Next-Generation Manufacturing: Company Perspectives on Innovation and Technology

St. George C and D

Leading executives will discuss recent changes in the manufacturing industry, including the role of technology and innovation when facing competitive challenges.

Moderator

Edouard C. LeFevre, Partner, Foley & Lardner LLP

Panelists

Mary L. Jeffries, Chairman and Chief Executive Officer, ZINK Imaging, Inc.

Chip Johns, President and Chief Operating Officer, Butler Automatic

Benjamin Johnson, Co-Founder and Chief Financial Officer, Commonwealth Dairy

Richard Kelly, Chief Executive Officer, Jay Packaging Group, Inc.

Edward Magee, General Manager, York Vehicle Operations, Harley-Davidson Motor Company

11:15 a.m. – 11:30 a.m.

Networking Break

Essex Ballroom Foyer — Third Floor

11:30 a.m. – 12:30 p.m.

Industry Track Session 2

Essex Ballroom Center — Third Floor

The Supply Side of Health Care IT

Essex North

Leading health care investors will assess the current state of the market for HCIT investing, where the opportunities are, and where segments are overinvested, as well as the correct investment and partnering strategy for roll out and adoption of new technologies.

Moderator

Christopher J. Donovan, Partner, Foley & Lardner LLP

Panelists

Edward Cahill, Partner, HLM Venture Partners

Daphne Karydas, Director, BNY Mellon

Victor Kats, Investment Director, Healthcare Technology Practice Leader, Ascension Health Ventures

Mark Tomaino, Senior Industry Executive, Welch, Carson, Anderson & Stowe

Big Data: Finding the Money

St. George A and B

Investors in Big Data companies will discuss the various areas of the Big Data market, which ones are poised for investment and why, and the characteristics they look for in identifying those investments they believe will be most successful.

Moderator

Beth J. Felder, Partner, Foley & Lardner LLP

Panelists

Mohamad Ali, Chief Strategy Officer, Hewlett-Packard

Liam Donohue, Co-Founder and Managing Director, .406 Ventures

Scott Friend, Managing Director, Bain Capital Ventures

Chris Lynch, Partner, Atlas Ventures

Steve Papa, Chairman, Infinio

Next-Generation Manufacturing: Financing Innovation

St. George C and D

Leading investors and business advisors will discuss recent trends, including hot industry sectors, and the issues relevant to financing manufacturing companies.

Moderator

Gabor Garai, Partner, Foley & Lardner LLP

Panelists

Gregory J. Bondick, Managing Director, Windjammer Capital Investors

Robert T. Brown, Managing Director and Co-President North America, Lincoln International

Evan Gobdel, Managing Director, Woodlawn Partners

John Simon, Managing Director, Sigma Prime Ventures

12:30 p.m. – 1:45 p.m.

Lunch Program

Essex Ballroom — Third Floor

Lunch Remarks

Robert T. Brown, Managing Director and Co-President North America, Lincoln International

Lunch Keynote

Brian Halligan, Chief Executive Officer and Co-Founder, HubSpot

1:45 p.m.

Closing

Essex Ballroom — Third Floor

Paul D. Broude, Partner and Co-Chair, Technology Industry Team, Foley & Lardner LLP

2:00 p.m. – 3:00 p.m.

Expo and Networking

Essex Ballroom Foyer — Third Floor

Highly innovative companies from the Technology, Health Care IT, Big Data, and Next-Generation Manufacturing industries will showcase their new applications, processes, and products.