

## Jaclyne D. Wallace

### Partner

[jwallace@foley.com](mailto:jwallace@foley.com)

Chicago

312.832.5395



Jaclyne Wallace advises companies ranging from multinational corporations to startups on all aspects of branding, copyright, marketing, and advertising. She is a trusted legal advisor and a business-minded partner, guiding organizations through multinational brand launches, complex enforcement and negotiation strategies, and the seamless global management of trademark and copyright prosecution and enforcement portfolios.

Jaclyne has extensive experience, both as in-house counsel as well as through her years in private practice, managing domestic and foreign trademark portfolios for companies in a variety of industries, including consumer products, fashion, manufacturing, power generation, oil and gas, financial services, medical and pharmaceuticals, scientific research, and technology. Her experience runs the gamut of overseeing trademark clearance, prosecution, licensing, and policing, as well as navigating complex copyright-related issues. She regularly advises organizations on intellectual property and brand enforcement matters related to domain name recovery, takedown notices, drafting and responding to pre-litigation letters, anti-counterfeiting customs and raid actions, and negotiating licenses and settlement agreements.

Having served as in-house counsel with a multinational organization, she is familiar with the complex challenges of interacting with business and marketing teams. Her depth of experience in this area allows her to provide clients with practical and business-oriented solutions.

Jaclyne is a partner in the firm's Trademark, Copyright & Advertising, and IP Litigation Practice Groups, and a member of the Manufacturing Sector, the Consumer Products Team, the Food & Beverage Team, and the Fashion, Apparel & Beauty Industry Team.

### Affiliations

- Member of the International Trademark Association's (INTA) Publications Committee, co-chair of the Publications Partnership Sub-committee
- Member of Foley & Lardner LLP's Women's Forum

## Community Involvement

- Member of Chicago Women in IP's Community Involvement Committee
- Member of Foley & Lardner LLP's Chicago Office Boys & Girls Club Committee
- Regularly counsels pro bono clients in the arts, community activity, and community outreach and support

## Sectors

- Environmental & Product Stewardship
- Fashion, Apparel & Beauty
- Food & Beverage
- Manufacturing
- Racial Justice & Equity
- Supply Chain

## Practice Areas

- Commercial Litigation
- Environmental, Social, and Governance (ESG)
- IP Litigation
- Intellectual Property
- Patent Litigation
- Trademark, Copyright & Advertising Counseling
- Trademark, Copyright & Advertising Litigation

## Education

- DePaul University College of Law (J.D., magna cum laude, 2007)
  - Order of the Coif
  - Editor-in-chief, *DePaul Intellectual Property Reporter*
  - Member, DePaul Law Review
- Fairfield University (B.S., magna cum laude, 2004)

## Admissions

- Illinois
- U.S. District Court for the Northern District of Illinois
- Illinois Supreme Court