

## Scott L. Klug

### Director, Public Affairs

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Scott Klug is a Public Affairs Director and Co-Chair of the firm's Federal Public Affairs Practice. The former Congressman represents a broad array of the firm's clients in Washington and several state capitals. He is also able to draw on 15 years of experience as an Emmy award-winning television reporter to help clients craft proactive media strategies, particularly when faced with crisis management challenges.

For eight years, Scott represented Madison, Wisconsin in the U.S. Congress, where he developed an in-depth experience in health care, insurance, financial services, telecommunications, and energy policy. He maintains strong relationships with key administration figures, as well as House and Senate leadership.

As the chair of the firm's Client Service Team, he personally meets with two dozen of the firm's legal clients per year, assessing the firm's performance and responsiveness. He also serves as the liaison to Foley's Client Advisory Board which is comprised of 24 general counsels who advise the firm on trends in the legal market and provide feedback on firm initiatives.

### Representative Experience

- A seasoned world traveler, Scott has served as an election observer in Iraq and led training programs on journalism and political campaigns for the U.S. State Department in a number of countries including Egypt, Venezuela, Thailand, and the United Arab Emirates.

### Awards and Recognition

- Appointed by President Bush to two terms on the President's Advisory Board on Trade and Policy Negotiations which provides counsel on fast-track authority, trade with China and other issues. He was a delegate to the Republican National Convention in 2000, 2004, and 2012.
- When he stepped down from office in 1998, Scott also founded a regional magazine and book publishing company.

- Prior to his election to Congress, he was an Emmy award-winning reporter/anchor in Washington, D.C., Seattle, and Madison. A novelist, his freelance writing has appeared in several U.S. newspapers and magazines.

## Affiliations

- Board Member of the Former Members of Congress
- Member of the Board of Visitors at Northwestern's Medill School of Journalism
- Visiting Nieman lecturer at Marquette University

## Sectors

- Energy
- Health Care & Life Sciences
- Sports & Entertainment

## Practice Areas

- FDA Regulatory
- Federal Public Affairs
- Finance
- Financial Institutions
- Government Procurement
- Government Solutions
- Public Policy & Government Relations
- Strategic Communications
- Trade Associations

## Education

- University of Wisconsin (M.B.A.)
  - Finance
- Northwestern (M.A.)
  - Journalism
  - One of the 75 distinguished graduates honored by Northwestern University's Medill School of Journalism to celebrate its 75th anniversary
- Lawrence University (B.A.)