

## Maren Laurence

### Associate

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Maren Laurence is an intellectual property litigator who advocates for clients in a wide range of disputes, including patent, trademark, trade dress, false advertising, unfair competition, copyright, and trade secret litigation throughout the United States. She has litigated cases across the United States, including proceedings before the International Trade Commission.

Maren manages all phases of complex intellectual property disputes, from early case evaluation and discovery through trial preparation. With her experience in intellectual property litigation, Maren's attention to detail allows her to diligently manage discovery and assist in formulating strategies to best serve clients' interests.

Maren has represented and advised clients in diverse industries and technologies, including robot process automation/intelligent automation, home automation and security, solar, IoT, home fitness technology, aquatic engineering and design, and fashion and beauty. She is a member of the firm's Innovative Technology Sector, IP Litigation Practice Group, Patent Litigation Practice Group, and Foley's Fashion, Apparel & Beauty Industry Team.

### Representative Experience

- Represented a multinational robot process automation and intelligent automation company
- Represented a leading company for professionally installed smart home, distributed audio, and home entertainment systems.
- Represented a leading fitness company in patent, trademark, trade secret, advertising, and unfair competition lawsuits in courts across the United States, including the International Trade Commission.
- Represented leading smart home automation and security company in patent infringement in lawsuits in courts across the United States.
- Represented leading company in the arts and crafts industry in trademark and licensing litigation.

## Awards and Recognition

- Recipient, CALI Excellence for the Future Awards in Trademark Law & Unfair Competition and Trademark Prosecution

## Affiliations

- Member, David K. Winder Intellectual Property American Inn of Court

## Community Involvement

- Mentor, Women Who succeed (2024-present)
- Board Member, Suzuki Association of Utah (2019-present)

## Sectors

- [Fashion, Apparel & Beauty](#)
- [Innovative Technology](#)

## Practice Areas

- [Intellectual Property](#)

## Education

- University of Utah S.J. Quinney College of Law (J.D., cum laude, 2020)
  - Executive Text Editor, *Utah Law Review*
  - Certificate of Specialized Study in Intellectual Property Law
- Royal Academy of Music (M.A., merit, 2016)
- University of Michigan (B.M., honors, 2014)

## Admissions

- Utah
- District of Utah
- District of Delaware
- Central District of California
- Northern District of California
- Eastern District of Texas