

## Craig R. Roush

### Partner

[croush@foley.com](mailto:croush@foley.com)

Milwaukee

414.319.7178



Craig Roush is a partner and business lawyer with Foley & Lardner LLP and a member of the firm's Transactions Practice.

Craig's practice covers general corporate and business law, with a focus on mergers and acquisitions, securities law, and corporate governance matters. Craig represents a wide array of public and private clients in domestic and international mergers, acquisitions, dispositions, reorganizations, and recapitalizations, including strategic enterprises, private equity firms, and family-owned and other closely held businesses. Craig's transactional and business law experience is broad-based, and he regularly advises clients on matters such as company formation, corporate governance practices, capital raising and recapitalizations, equity holder agreements, executive employment and consulting agreements, commercial arrangements, services agreements, corporate reorganizations, and transaction preparation.

Before beginning his career as an attorney, Craig worked in the consumer goods manufacturing industry for nearly 10 years in a variety of roles, including operations, human resources, environmental sustainability, quality assurance, and regulatory affairs.

### Representative Experience

- Represented The Manitowoc Company, Inc. in connection with the spin-off of Manitowoc Foodservice, Inc. as an independent, publicly traded company.
- Represented American Appraisal in its merger with Duff & Phelps.
- Represented the shareholders of Gehl Foods in their sale of the company to the private equity firm Wind Point Capital.
- Represented Pentair plc in connection with the sale of its Valves & Controls business unit to Emerson Electric Co. for US\$3.15 billion.
- Represented Pentair plc in connection with the spin-off of nVent Electric plc as an independent, publicly traded company.

- Represented U.S. Venture, Inc. and its subsidiary U.S. AutoForce, LLC in their acquisition of Tire's Warehouse, LLC.
- Represented U.S. Venture, Inc. and its subsidiary U.S. AutoForce, LLC in their acquisition of Treadmaxx Tire Distributors, LLC.
- Represented U.S. Venture, Inc. and its subsidiary U.S. AutoForce, LLC in their acquisition of Max Finkelstein, LLC.
- Represented Ara Partners in its acquisition of Path Environmental Technology, LLC.
- Represented a European-based multinational engineering group of companies in its acquisition of several U.S.-based industrial and machining software developers.
- Represented Polished Metals Limited (a portfolio company of Sky Island Capital) in connection with its acquisitions of Pride Metal Polishing LLC.
- Represented Polished Metals Limited (a portfolio company of Sky Island Capital) in connection with its acquisitions of Architectural Metal Polishing, L.L.C.
- Represented a management consulting and technology firm in its acquisition of two leading developers of software as a service in the digital health and digital medicine solutions field.
- Represented Charter Next Generation (a portfolio company of Leonard Street and KKR) in connection with its acquisition of Polymer Film & Bag, LLC.
- Represented Lee Container, LLC in its sale to Greif Packaging LLC.
- Represented Blue Run Spirits, LLC in its sale to Molson Coors Beverage Company USA LLC.

## Affiliations

- Member of the State Bar of Wisconsin

## Presentations and Publications

- Author of Golden Quill Award-winning article, "Quis Custodiet Ipsos Custodes? Limits on Widespread Surveillance and Intelligence Gathering by Local Law Enforcement After 9/11," *Marquette Law Review* (2012)

## Practice Areas

- [Capital Markets & Public Company Advisory](#)
- [Corporate](#)
- [Transactions](#)

## Education

- Marquette University Law School (J.D., summa cum laude, 2014)
- Marquette University Graduate School of Management (M.B.A., 2012)
- New York University (B.F.A., 2004)

## Admissions

- Wisconsin