



Jennifer J. Hennessy

REPRESENTATIVE PUBLICATIONS, PRESENTATIONS AND QUOTED INTERVIEWS

- Co-presenter, "Providing Clarity About the Information Blocking Rules," American Telemedicine Association (November 13, 2023)
- Co-presenter, "Telehealth Landscape: Licensing, Practice Standards, and Online Tracking Technology Trends," California Telehealth Resource Center Summit (June 14, 2023)
- Quoted, "Health Industry Pressed to Protect Data as Cyberattacks Spread," Bloomberg Law News (March 17, 2023)
- Co-presenter, "HHS Bulletin: Requirements under HIPAA for Online Tracking Technologies," Massachusetts Health & Hospital Association (January 31, 2023)
- Co-presenter, "Challenges of Interoperability and the Information Blocking Rule," Foley & PYA Let's Talk Compliance Webinar (January 19, 2023)
- Presenter, "Impact of the EU General Data Protection Regulation (GDPR) and Recently Adopted Standard Contractual Clauses (SCCs) on Clinical Trial Agreements," Clinical Trial Agreements Conference (September 16, 2021)
- Quoted, "Exceptions to Breach Reporting Law Take Effect in California," *Report on Medicare Compliance* (July 26, 2021)
- Co-presenter, "HIPAA Update - Right of Access Initiative, Summary of Proposed Rules, Pandemic Enforcement Discretion, and Recent Breach Settlements," Association of Corporate Counsel (ACC) (April 6, 2021)
- Co-presenter, "Practical Tips on Preparing for the ONC Information Blocking and CMS Interoperability Final Rules," Foley & Lardner LLP Webinar (February 11, 2021)
- Quoted, "Amid Pandemic, Health Apps Face Privacy Law Patchwork," *Law360* (September 21, 2020)
- Co-presenter, "The California Consumer Privacy Act – Compliance Tips for Wisconsin Businesses," Foley & Lardner LLP Madison Office CLE Days (December 19, 2019)
- Quoted, "Call an (Online) Regulatory Expert: Telemedicine Faces Complicated Data Compliance," *Law.com* Legaltech News (December 11, 2019)
- Co-presenter, "Down to the Wire: Strategies for Compliance with the California Consumer Privacy Act (CCPA)," Foley & Lardner LLP Women Lawyers' CLE Event (December 5, 2019)
- Co-presenter, "The California Consumer Privacy Act (CCPA) – How it Will Apply to Wisconsin Businesses and Compliance Tips," Foley & Lardner LLP Fox Valley CLE Conference (November 21, 2019)
- Co-presenter, "Preparing for a Cyberattack: What Every Texas In-House Counsel Should Know," Foley & Lardner LLP Intellectual Property Lunch and Learn (September 20, 2019)
- Co-presenter, "The California Consumer Privacy Act (CCPA) – Applicability, Requirements, and Practical Tips on Compliance," Midwest Cybersecurity Alliance (September 12, 2019)
- Co-presenter, "Cybersecurity: How to Prepare for and Respond to an Attack," InfraGard Wisconsin: SuperCon 2019 (June 5, 2019)
- Co-presenter, "Beyond HIPAA: What You Need to Know to Implement a Cybersecurity Program," Long-Term Care CEO Roundtable (April 10, 2019)
- Co-presenter, "Compliance with NIST SP 800-171 Security Framework: DoD Contractors and Beyond," Midwest Cybersecurity Alliance (March 19, 2019)
- Co-presenter, "Protecting the Confidentiality of CDI – DoD Data Crash Course," Client In-Service Presentation (January 7, 2019)
- Co-presenter, "It's the Most Wonderful Time of the Year – Your Cybersecurity Lawyers Are Here (To Update You on Cybersecurity Hot Topics)," Foley & Lardner Annual CLE Week (December 13, 2018)
- Co-presenter, "Incident Response Readiness," University of Wisconsin E-Business Consortium (October 17, 2018)

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REPRESENTATIVE PUBLICATIONS, PRESENTATIONS AND QUOTED INTERVIEWS (CONT'D)

- Co-presenter, "Health Care Cybersecurity Hot Topics: Ransomware, Cloud Storage, the Health Care Industry Cybersecurity Task Force Report, and Enforcement," Association of Corporate Counsel (ACC) Health Law Committee Webinar (September 26, 2017)
- Quoted, "Medical Device Cybersecurity: Staying Safe in the Midst of Change," *Wolters Kluwer's Health Law Daily Wrap Up* (August 11, 2017)
- Co-presenter, "Privacy & Security: Incident Response," Association of Corporate Counsel (ACC) Legal Quick Hit: Health Law Committee Webinar (August 1, 2017)
- Presenter, "Cybersecurity: A Long-Term Care Perspective," The New England Alliance Regional Conference (January 2017)
- Contributing author, "Cyber Health Crisis: How to Manage the Risk," *West 2016 Health Law Handbook* (June 2016)
- Co-author, "Top 10 Health Law Issues 2016: Cybersecurity," American Health Lawyers Association (AHLA) Connections (February 2016)
- Co-presenter, "HIPAA Privacy 101," HIPAA Collaborative of Wisconsin Webinar (July 9, 2015)
- Co-author, "Think You're Not Subject to HIPAA? You Might Want to Think Again," Inside Counsel (January 7, 2015)
- Co-presenter, "Disclosures to Law Enforcement," HIPAA Collaborative of Wisconsin Webinar (October 27, 2014)
- Co-presenter, "Birds of a Feather Comply Together: An Analysis of the Relationship Between Covered Entities and Business Associates When Navigating the HIPAA Breach Notification Rules," HIPAA Collaborative of Wisconsin 2014 Fall Conference (October 17, 2014)
- Co-author, "HIPAA/HITECH Resource Guide," *American Health Lawyers Association (AHLA) Manual* (2014)
- Co-presenter, "Hang on to your Breaches: The Compliance Date is Coming Soon!," State Bar of Wisconsin Health, Labor, and Employment Law Institute (August 2013)
- Co-author, "State Healthcare Privacy Laws Survey," *American Health Lawyers Association (AHLA)* (June 2013)

About Foley & Lardner

Foley & Lardner LLP is a preeminent law firm that stands at the nexus of the energy, health care and life sciences, innovative technology, and manufacturing sectors. We look beyond the law to focus on the constantly evolving demands facing our clients and act as trusted business advisors to deliver creative, practical, and effective solutions. Our 1,100 lawyers across 25 offices worldwide partner on the full range of engagements from corporate counsel to IP work and litigation support, providing our clients with a one-team solution to all their needs. For nearly two centuries, Foley has maintained its commitment to the highest level of innovative legal services and to the stewardship of our people, firm, clients, and the communities we serve.

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