NEXUS
2025

The State of Digital Therapeutics: The Legal Environment in 2025 & Beyond

Presenter: Thomas (T.J.) Ferrante

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Bringing DTx Products to Market

- FDA Pathways
- Rx vs. Non-Rx
- Manufacturer Compliance

Promotion & Distribution

- Prescription Gateway
- State Distribution Laws
- Digital Pharmacy
- Marketing & Advertising Laws

Payment & Reimbursement

- Benefit Categories
- Managed Care / Employer Plans
- DMHT / RTM

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Thank You! Contact Info

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- Telemedicine
- Telehealth
- Virtual Care
- Digital Therapeutics (DTx)
- Fraud & Abuse
- Regulatory Compliance
- International/Destination Medicine
- Reimbursement & Payment
- Contracting and Joint Ventures
- M&A
- Licensure and Practice
- Concierge Medicine
- Software as a Medical Device (SaMD)