

## Matthew E. Martin

### Partner

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Matt Martin counsels clients on intellectual property (IP) issues with a focus on strategic patent procurement and IP portfolio management, particularly in the manufacturing and consumer products industries. He has experience in a range of technical areas, especially as relates to consumer goods and fabrication. In particular, Matt has handled IP matters relating to mechanical and electro-mechanical plumbing fixtures, housewares, medical devices, food products, financial products, optics and lighting, coating compositions, micro fabrication, radiation detection, computer memory, and semiconductors.

#### Patent Procurement

Matt counsels clients on strategic patent procurement, both domestic and foreign, with a focus on matching a patent strategy to the client's business goals. His experience in patent procurement includes:

- Utility patents
- Design patents
- Patentability analysis
- Post-grant proceedings, including reexamination and reissue
- Foreign patent applications, including PCT, utility, design, and utility model

#### Portfolio Management

Matt also advises clients on general IP issues, including in-bound and out-bound management of patent portfolios. His experience in portfolio management includes:

- Design-around product development analysis
- IP due diligence in corporate transactions, including mergers, IPOs, and acquisitions
- IP-related agreements, including joint venture, supply, licensing, and consultant agreements
- Patent rights under Bayh-Dole

- In-bound and out-bound licensing

### **Patent Risk Management**

In addition, patent risk management is also a significant portion of Matt's work. He works with clients to manage risks posed by third-party patent rights, including through the use of freedom-to-operate analysis, third-party preissuance submissions, post-grant proceedings, opinions, and licensing.

### **Transactional Matters**

Matt has also worked on numerous transactional projects for clients, ranging from initial public offerings to acquisitions of privately held companies. A representative sample of Matt's work includes:

- IP due diligence for the acquisition of a privately held consumer goods company
- Serving as the lead for all IP due diligence for an initial public offering for a technology company in the medical device area
- Managing the acquisition of a privately held farm equipment and manufacturing company
- Managing the acquisition of a privately held food processing company
- IP due diligence for a joint venture for a medical device company
- IP due diligence for the purchase of several privately held software companies by a large medical insurance company
- Evaluation of a clean-tech startup for acquisition by a privately held manufacturing company
- Assisting an investment bank with Illinois utility regulations regarding the restructuring of certain "clean" power generation assets

Matt is the vice chair of the Mechanical & Electromechanical Technologies Practice and a member of the IP Litigation Practice and Energy Sector.

### **Awards and Recognition**

- *Illinois Super Lawyers – Rising Stars®* (2012-2016), which recognizes the top 2.5% of Illinois lawyers under 40\*

### **Sectors**

- [Energy & Infrastructure](#)
- [Power & Renewables](#)

### **Practice Areas**

- [Intellectual Property](#)

### **Education**

- The John Marshall Law School (J.D., magna cum laude)
  - Distinguished Scholar
  - Member, *Law Review*
  - Editor-in-chief, *Review of Intellectual Property Law*
- Purdue University (B.S.)

## **Admissions**

- Illinois
- U.S. Patent and Trademark Office

\*The Illinois Supreme Court does not recognize certifications of specialties in the practice of law and no certificate, award or recognition is a requirement to practice law in Illinois.