

## Bianca Ascolese

### Associate

[bascolese@foley.com](mailto:bascolese@foley.com)

New York

212.338.3462



Bianca Ascolese is a trademark, copyright, and advertising associate advising clients on strategic foreign and domestic trademark, branding, copyright counseling and protection. Bianca is a member of the Trademark, Copyright & Advertising Practice, and is a member of the Fashion, Apparel, and Beauty Industry Team.

Bianca has worked extensively with a diverse clientele, ranging from innovative startups to established corporations, helping them safeguard their intellectual assets and navigate the intricacies of brand protection. She has successfully guided numerous clients through the clearance, registration, and enforcement of their trademarks. With a client-centric approach, Bianca takes the time to understand each client's unique needs, business objectives, and creative vision. Her dedication to the protection of intellectual property and commitment to helping clients achieve their goals make her an invaluable resource for those navigating the complex landscape of trademark, copyright, and advertising law.

Prior to joining Foley, Bianca worked at a boutique firm providing legal counsel to various startups, entrepreneurs, and creatives in the fashion, beauty, tech, fin-tech, and health sectors on contract, business, and trademark matters.

### Sectors

- [Consumer Products](#)
- [Environmental & Product Stewardship](#)
- [Fashion, Apparel & Beauty](#)
- [Innovative Technology](#)
- [International Trade & National Security](#)
- [Manufacturing](#)
- [Smart Manufacturing](#)

### Practice Areas



FOLEY & LARDNER LLP

- [Intellectual Property](#)
- [Trademark, Copyright & Advertising Counseling](#)

## Education

- New York Law School (J.D., cum laude, 2021)
  - Intellectual Property Law
  - New York Law School Innovation Center for Law & Technology
  - Associate Managing Editor, *New York Law School Law Review*
  - Professional Development Chair, New York Law School Media, Entertainment, and Fashion Law Association
- High Point University (BS, 2017)
  - Political Science and Criminal Justice

## Admissions

- New York