

Peter Z. Stockburger

Partner

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Peter Stockburger helps organizations around the world turn the complex legal and regulatory challenges of AI, data, and emerging technologies into a competitive advantage rather than a roadblock.

With over 15 years of global experience, Peter has become the go-to advisor for organizations navigating the rapidly shifting landscape of artificial intelligence, data privacy, and cybersecurity. He helps clients stay compliant, and stay ahead.

From Fortune 500 companies to ambitious startups, Peter partners with clients to build responsible AI systems, design scalable governance frameworks, implement privacy and cybersecurity programs that work in practice, and train teams on the responsible and ethical deployment of emerging technologies. His philosophy is simple — compliance should fuel, not hinder, responsible innovation.

Peter's practice covers the entire lifecycle of technology-driven legal challenges. He drafts and negotiates complex technology agreements. He architects privacy and cybersecurity policies from the ground up. He designs AI governance programs that balance innovation with accountability. He conducts risk assessments and tabletop exercises that prepare organizations for real-world scenarios. And when regulatory inquiries, litigation, or cyber incidents strike, Peter is the steady hand guiding clients through the storm.

What sets Peter apart is his practical, business-first counsel that empowers teams to move with speed and confidence in even the most complex global regulatory environments.

Peter is also a recognized authority in autonomous vehicle law, advising some of the world's leading organizations on the development and deployment of Level 3 and Level 4 autonomous systems. His deep experience spans AI risk management, privacy, security, and the intricate regulatory patchwork governing autonomous vehicle testing and deployment worldwide.

A recognized thought leader, Peter is a frequent author and speaker who brings a forward-looking perspective to the most pressing issues in artificial intelligence, privacy, and cybersecurity. He helps train client teams, executive leadership, and boards on emerging issues at the forefront of technology.

Ready to innovate responsibly? Peter is ready to help get you there.

Awards and Recognition

- *San Diego Business Journal*, “Leader of Influence in Law” (2024-2025)
- *Chambers Global*, Market Leader – Artificial Intelligence (Group Award)

Affiliations

- Member, California Lawyers Association, Artificial Intelligence Section
- Member, San Diego County Bar Association, Privacy and Cybersecurity Law Section

Pro Bono

Peter maintains an active pro bono practice focused on advancing human rights and civil liberties, including:

- Amicus briefs in the U.S. Supreme Court supporting protections for sexual orientation and gender identity under Title VII (Bostock and related cases).
- Amicus brief in the European Court of Human Rights supporting recognition of the rights of same-sex couples (Coman and Others v. Romania).
- Successful representation of refugee applicants from Mexico, Haiti, and Egypt in affirmative and defensive asylum matters.
- Amicus briefing before the Ninth Circuit on protections against mental torture and before the U.S. Supreme Court advocating due process protections in immigration detention.
- Amicus briefing before the Illinois Supreme Court supporting enhanced protections for domestic violence victims, and before the Fourth Circuit and U.S. Supreme Court advancing gender identity rights in schools.

Presentations and Publications

Presentations

- Co-presenter, “Smart AI Governance in 2026”, ACC San Diego (2026)
- Co-presenter, “AI in Life Sciences: Balancing Innovation, Disclosure & Investor Trust,” Webinar (2025)
- Co-presenter, “Navigating California’s Privacy and Tech Landscape,” Association of Corporate Counsel San Diego (2025)
- Presenter, “Setting the Standard: Benchmarking Responsible AI Governance with NIST and ISO,” Association of Corporate Counsel San Diego (2025)
- Co-presenter, “Leading privacy from within: embedding compliance and managing risk across borders,” Association of Corporate Counsel Ontario (2025)
- Co-presenter, “Charting the Future of AI and Healthcare,” Webinar (2025)

- Keynote, “The Future of Governance in the Age of AI Agents,” InfoGov World (2025)
- Co?presenter, “Accountability in AI,” The Conference Board (2025)
- Presenter, “AI Governance in Action,” The Conference Board (2025)
- Co-presenter, “Setting the rules: AI standardization,” AI Conference (2025)
- Co-Presenter, “Managing Digital Risk in 2025: AI, Cookies, and Emerging Technology,” Association of Corporate Counsel San Diego (2025)
- Presenter, “Smart AI Governance in 2025,” Webinar (2025)
- Co-Presenter, “Do you know what your neighbor is doing? Privacy implications of operating a website in Canada and the US,” Webinar (2024)
- Presenter, “Beyond Compliance: Unlocking Enterprise Value through Robust Data Governance,” Association of Corporate Counsel San Diego (2024)
- Co-presenter, “How To Operationalize Responsible AI in Healthcare,” Webinar (2024)
- Presenter, “Decoding Responsible AI Governance,” Association of Corporate Counsel San Diego (2023)
- Co-presenter, “Advanced Technologies in the Workplace: Data Privacy and Cybersecurity,” Webinar (2023)
- Co-presenter, “Advanced Technologies in the Workplace: AI, Surveillance and Biometrics,” Webinar (2023)
- Presenter, “Risk Based AI Governance Today: Standards Tomorrow,” Georgia State Senate Committee on Technology (2023)
- Moderator, “The Future of AI Governance,” Parts 1-3, Webinar (2023)
- Co?presenter, “Autonomous Vehicles: Where We Are Today and Where We Soon May Be,” Practicing Law Institute Webinar (July 2022)
- Co?presenter, “Top Reasons Why Your CPRA Compliance Strategy Is Broken and How to Fix It,” IAPP Webinar (June 2022)
- Presenter, “AI and the Practice of Law: Where We Are and Where We’re Heading,” California Lawyers Association Annual Meeting (September 2022)
- Co?presenter, “The Top Reasons Why Your CPRA Compliance Strategy Is Broken and How to Fix It,” Exterro Webinar (March 2022)

Publications

- Co-Author, “Intelligent Autonomy: The Next Frontier of AI in MedTech,” White Paper (2025)
- Co-Author, “Global Autonomous Vehicles Report: 2025” (2025)
- Co-Author, “AI Policies Under Trump to Contrast with State Regulatory Trends,” Bloomberg Law (2025)
- Co-Author, “Global Autonomous Vehicles Report: 2024” (2024)
- Co-Author, “How Cos. Can Prep for New Calif. Privacy Regulations,” Law360 (2024)
- Author, “US Businesses That Prepare for EU AI Act Will Have an Advantage,” Bloomberg Law (2023)
- Author, “AI Technical Standards Need a Bigger Push Than Executive Order,” US Law Week (2023)
- Co-Author, “The Future of AI Global Governance,” White Paper (2023)
- Author, “California data breach law – what you need to know,” Daily Journal (2023)

- Author, “Keeping Up With Privacy Trends in 2022,” Exterro (2022)
- Co?author, “Colorado Attorney General Identifies CPA Rulemaking Topics and Publishes Security Guidance,” Exterro Data Privacy Alert (February 2022)
- Co?author, “HR Departments Beware: The CPRA Is Coming,” Exterro Data Privacy Alert (February 2022)
- Co?author, “The Final Report Adopted on India’s Personal Data Protection Bill, 2019 Marking a Milestone,” Exterro Data Privacy Alert (January 2022)

Practice Areas

- [Intellectual Property](#)

Education

- University of San Diego School of Law (J.D., cum laude, 2009)
 - Order of the Barristers
- Texas State University (B.A., magna cum laude, 2005)

Admissions

- California
- U.S. District Courts for the Southern, Central, Eastern, and Northern Districts of California
- U.S. Courts of Appeals for the Ninth and Fourth Circuits
- U.S. Supreme Court