

## Charles W. Niemann

### Associate

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Charles (Charlie) Niemann is a member of Foley & Lardner's Consumer Law, Finance & Class Action Group and its Commercial Litigation Practice where he focuses on defending companies in high-stakes litigation. He has extensive experience in complex commercial disputes and consumer class actions in state and federal courts across the country, in addition to arbitral forums. Charlie regularly defends companies against class action claims brought under various state consumer protection laws, including Unfair, Deceptive, or Abusive Acts or Practices (UDAAP) statutes, California's Unfair Competition Law (UCL) and Consumer Legal Remedies Act (CLRA), the Telephone Consumer Protection Act (TCPA), the Fair Credit Reporting Act (FCRA), and the Fair Debt Collection Practices Act (FDCPA), among others.

Charlie has broad experience across industries, including manufacturing, consumer products, food and beverage, pharmaceuticals, consumer finance, and credit reporting. Charlie places an emphasis on developing creative and practical dispute resolution strategies tailored to the specific circumstances of Foley's clients, with a focus on achieving cost-effective resolutions of disputes whenever possible. Charlie also utilizes the scientific training he received as an undergraduate to support his clients' defenses in false labeling and other litigation matters.

In addition to representing companies in high-stakes class actions, Charlie has significant experience guiding clients through government investigations and subpoenas, and managing enforcement inquiries to mitigate legal risk for clients.

#### **Pro Bono**

- Sojourner Family Peace Center: Domestic Abuse Injunction Petition Preparation with Volunteer Attorney Legal Team (VALT)

#### **Presentations and Publications**

- Co-author, “[Fourth Circuit Holds No Article III Standing Where No Third-Party Viewed Inaccurate Information](#),” JD Supra (September 17, 2024)
- Co-author, “[Some Judges Have — Naturally — Grown Skeptical of False Advertising Class Actions Challenging “Natural” Labels](#),” JD Supra (May 16, 2024)
- Co-author, “[Resolving Business Disputes: U.S. Discovery in Aid of International Private Commercial Arbitration](#),” *Wisconsin Lawyer* (November 10, 2020)

## Sectors

- [Manufacturing](#)

## Practice Areas

- [Commercial Litigation](#)
- [Consumer Law, Finance & Class Action Group](#)
- [Litigation](#)

## Education

- University of Minnesota Law School (J.D., magna cum laude)
  - Certified Student Attorney, Consumer Protection Clinic
  - Articles Editor, *Minnesota Law Review*
- University of Wisconsin-Madison (B.A., with distinction)
  - Member, Phi Beta Kappa Society

## Admissions

- Wisconsin
  - Eastern District of Wisconsin