

Ashley M. Koley

Associate

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Ashley Koley is an associate with Foley & Lardner LLP, based in the firm's Los Angeles office where she is a member of the firm's Intellectual Property Litigation Practice. Ashley counsel clients regarding all aspects of intellectual property, including copyright, trademark, trade dress, patent, and entertainment-related matters. She is also active on several litigation teams in the high tech, design, and entertainment based spaces. Ashley is a founding member of Foley's Digital Assets, Web3, and NFTs team (DAWN).

Prior to joining Foley, Ashley worked at a nationally recognized firm as an entertainment and sports law clerk. In her position, she prepared clients for litigation and assisted in procuring a denial of summary judgment for a high profile client in a copyright infringement and breach of implied-in-fact contract case. While at Southwestern Law School, Ashley was a clinician in the Southwestern Entertainment and the Arts Legal Clinic where she drafted a variety of contracts relating to film and television production.

Presentations and Publications

- Co-author, "Antitrust Enforcement Against Oligopolies," *Antitrust Law Daily; Wolters Kluwer* (October 2019)
- Co-author, "From Gamers to the Runway: Brand Protection for Digital Fashion," *Landslide* (Vol. 14, No. 3, 2022)

Languages

- French

Sectors

- [Digital Assets, Web3 & NFTs](#)
- [Fashion, Apparel & Beauty](#)
- [Non-Fungible Tokens \(NFTs\)](#)
- [Sports & Entertainment](#)

Practice Areas

- [IP Litigation](#)
- [Intellectual Property](#)

Education

- Southwestern Law School (J.D., summa cum laude, 2020)
 - Entertainment and Media Concentration with honors
 - Board member, *Southwestern Law Review*
 - Clinician, Southwestern Entertainment and the Arts Legal Clinic
 - Recipient of Best Brief Award in Southwestern Law School's Appellate Advocacy Program
 - Recipient of CALI Excellence for the Future Awards in Criminal Law, Contracts, Evidence, Constitutional Law, Wills & Trusts and Business Associations
 - Recipient of Witkins Awards for Academic Excellence in Legal Research & Writing, Appellate Advocacy and Professional Responsibility
- University of Winnipeg (B.S., 2006)

Admissions

- California
- Texas