

## Nicholas J. Zepnick

### Partner

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Nicholas (Nick) Zepnick is an intellectual property attorney, advising clients on the protection of valuable technology and the development of their corporate brands. He negotiates technology-related agreements, reduces risk in support of product launch efforts, and develops IP strategies that focus on business objectives. Nick is a partner in the firm's Intellectual Property and Mechanical & Electromechanical Technologies Practices.

Nick's substantive work involves clients in the outdoor, vehicle, lighting, and concrete products spaces. He also negotiates material transfer agreements, clinical trial agreements, and other agreements in connection with the development and commercialization of pharmaceutical and medical device products.

Nick offers counsel with his clients' needs in mind, a skill he honed through service as virtual in-house IP counsel for a *Fortune 500* specialty vehicle manufacturer. An avid outdoorsman, Nick particularly enjoys representing several clients who produce camping, backpacking, fishing, and hunting equipment.

### Awards and Recognition

- Recognized among 2017 Up and Coming Lawyers by *Wisconsin Law Journal*

### Sectors

- [Equipment & Industrial Product Manufacturing](#)
- [Manufacturing](#)

### Practice Areas

- [Intellectual Property](#)

### Education

- Marquette University Law School (J.D., magna cum laude, 2012)

- Served as an editor of the *Marquette Law Review*
- Milwaukee School of Engineering (B.S., 2009)
  - Mechanical Engineering
  - Graduated with the highest GPA in his class
  - Received a Daniel Sahs Award for community service

## **Admissions**

- Wisconsin
- Licensed mechanical engineer in Wisconsin